

Afera to hold virtual 67th General Assembly on 19 November

Afera Secretary General [Astrid Lejeune](#) has announced the Association's Annual General Assembly will be held online from 15.00 to 16.30 CET on Tuesday, 19 November 2024.

What Afera did in 2024, including our strategy and accomplishments, as well as our plans for 2025 and beyond, will be the topics of presentation and voting.



GA 2024: Active Members (tape manufacturers) to vote during the virtual event

Held every year following the second set of the biannual Technical, Marketing and Steering Committee Meetings, Afera's General Assembly (GA) routinely covers the goals and accomplishments of each

Committee, the financial report (2023 end-of-year figures, latest 2024 budget projection and 2025 budget and Membership fees), the composition of the Steering Committee, the next event dates and venues for 2025, and any other matters which may be raised by Members beforehand. (Please [contact us](#) if you have an issue or topic you would like to put forward for discussion.) Conducted online the last four years, the meeting usually lasts 60-90 minutes. This year, voting among Active Members (tape manufacturers) on specific items covered in the GA will take place during the meeting itself. Members will be sent a meeting agenda and the final balance sheet for 2023 approximately three weeks prior to the event.

GA 2023 Minutes

Ms. Lejeune has just distributed the Minutes of the GA 2023 to all Afera Members, along with a virtual invite link to the upcoming event. If your company is a Member and you haven't received a link but would like to attend the meeting, [contact us](#).

Afera's 66th General Assembly (GA) took place on 9 November 2023. Most importantly, Afera President [Evert Smit](#) (director scouting for sustainability, technology and innovation at Lohmann GmbH & Co. KG), incoming Marketing Chairperson [Sonja Haug](#) (global ESG,





sustainability and regulatory affairs manager at Loparex Europe) and Technical Committee Chairman [Reinhard Storbeck](#) (director of R&D at tesa SE) reported on the past, current and future projects, accomplishments and strategies of the Association.

Afera has strengthened in terms of Membership numbers and also in our evolving emphasis on the issues that matter to the tapes industry. This includes

the Afera Flagship Sustainability Project (AFSP), in which we have a Product Carbon Footprint (PCF) calculation tool in development with IVK, that will be available for use in 2025. It also includes our regulatory affairs activities, which involve monitoring and acting on E.U. legislation, such as the Packaging & Packaging Waste Regulation (PPWR). We have published several guidances and position papers over the last year.

Afera has greatly raised its visibility in trade industry print and online media, increasing our partnerships with media outlets in related industry sectors to 21. In the area of technical standards, the Association has released a new edition of the *Afera Test Methods Manual*, as well as a Dynamic Shear TM. We have also collaborated internationally in holding the preparatory Global Tape Forum and Global Test Methods Committee Meetings in April 2023 before a successful 11th Afera TechSem in Brussels. Afera then attended the 7th official set of GTF and GTMC Meetings hosted by CATIA in Shanghai in April 2024. Lastly, we plan to merge our Technical Seminar and Annual Conference in 2025.

Learn about all these items and more on 19 November at 15.00 CET. For more information, visit afera.com. To learn more about becoming an Afera Member, visit <https://afera.com/find-a-member/about-afera/>.

