

Afera Members receive 15% discount on upcoming AWA Global Release Liner Summit 2025

In the runup to the landmark event themed “25 years of bringing the release liner industry together,” Afera has partnered Alexander Watson Associates to secure discounted entry for all our Members. The Summit will take place from 19 to 21 March 2025 at the University Club of Chicago in Chicago, Illinois (USA).



Why attend?

Celebrating its 25th anniversary, the AWA Global Release Liner Summit 2025 is the premier event dedicated to the RL industry. This annual gathering is the essential hub for professionals to exchange ideas, stay updated on market trends, tackle challenges, and connect with peers across the entire value chain and all application areas.

The Summit provides a comprehensive understanding of RL markets and applications, highlighting growth opportunities for everyone involved. Building on past successes, the event brings together experts and users of RLs to discuss key issues and new opportunities in the industry.

What can you expect from the AWA Global Release Liner Summit 2025?

“Join us at the upcoming Summit, your gateway to networking with the right partners and customers,” said Corey Reardon, president and CEO of AWA. “This milestone event features dynamic keynotes, expert panel discussions and an extensive tabletop exhibition.” Participants will gain insights into industry advancements, market expansion and emerging opportunities from industry leaders. The programme includes presentations, trend discussions and ample networking opportunities.



Valuable takeaways for both producers and end users

This year's Summit focuses on delivering actionable value for the RL industry:

- Executive leadership panel: Strategic insights from industry leaders driving innovation and transformation.
- Voice of the customer sessions: Insights directly from producers and users.
- Collaborative value chain discussions: Engaging dialogues designed to explore new opportunities and promote sustainable growth.

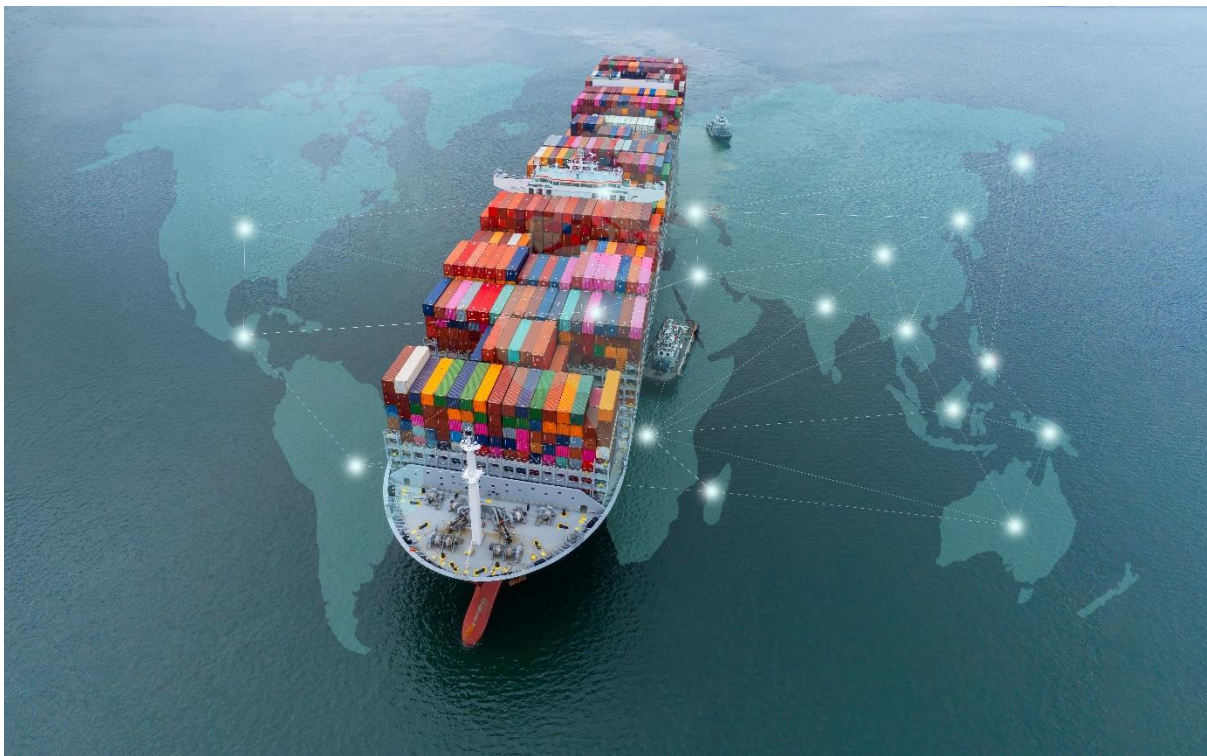
By prioritising the voices and needs of users, the Summit aims to drive practical solutions and sustainable advancements that enhance operational efficiency and product performance.

Innovation and sustainability take centre stage

With a spotlight on innovation and sustainable practices, the Summit will address the evolving requirements of end users:

- Reducing environmental impact across the value chain
- Enhancing product performance to meet diverse application needs
- Adapting to new technologies and regulatory landscapes.

Participants will gain valuable insights into market dynamics and trends, ensuring they stay competitive in a rapidly changing industry.



New workshop on import/export, tariffs and market dynamics included

AWA has just announced the addition of the AWA Workshop “Import/Export, Tariffs & Market Dynamics” as part of the AWA Global Release Liner Summit 2025. The session is set to take place on Wednesday, March 19, 2025, from 15.00 to 17.00 CST at the University Club of Chicago.

This vital workshop will focus on one of the most pressing topics for the RL industry today: the impact of import/export volumes, particularly from China; changing tariffs and the uncertainties and impact on the industry; and the effects on global market dynamics. With the threat of low-cost or subsidised imports and with the evolving tariff landscape, particularly the recent changes to U.S.

import tariffs, this session is designed to provide invaluable insights and strategies to help companies navigate these challenges successfully.

The session provides a unique opportunity for stakeholders across the RL value chain to come together and address the critical issues surrounding international trade, tariffs, and market dynamics. It will also serve as an essential platform for sharing strategies and exploring solutions which can help businesses remain competitive in today's globalised economy.

Key takeaways from the workshop:

- Insights from *AWA's Import Whitepaper*: Attendees will gain access to key findings on global trade, import challenges and the latest market dynamics affecting the RL industry.
- Navigating U.S. import tariffs: A global perspective on the RL value chain: This discussion will explore how rising U.S. import tariffs are increasing costs for manufacturers in Europe and Asia, prompting them to explore new markets in Southeast Asia, Latin America and Africa. It will also delve into the logistical challenges and heightened competition they face as they adjust their supply chains to these emerging regions.
- Industry perspectives: Engage in discussions with industry leaders and peers to better understand the broader implications of these changes and discover practical strategies for adapting to a rapidly evolving global market.

The AWA Workshop "Import/export, tariffs & market dynamics" is an unmissable opportunity for anyone in the RL industry looking to mitigate risks and leverage new opportunities in this critical area.

How to learn more and register

Engage with leading companies in the RL value chain by securing your spot today!

For more programme and registration details about AWA's upcoming Global Release Liner Summit 2025, visit <https://events.awa-bv.com/AWA-Global-Release-Liner-Summit-2025#/?affl=AFERA>. Afera Members can use the code **AFERA25** to enjoy 15% off the regular registration rate.

About Alexander Watson Associates (AWA)

Alexander Watson Associates (AWA) is a global provider of market research and consulting services to companies along the specialty paper, film, packaging coating and converting value chain. Their industry-leading reports drill down on technologies and markets and provide unique insights and data. <https://awa-bv.com/>.