

# Afera calls for sponsors of European Tape Week 2025

Afera's management team is thrilled to bring Members and Industry colleagues an event that not only fosters industry connections but offers unique opportunities for visibility and engagement. As we gear up for an exciting 1<sup>st</sup> Afera European Tape Week, we invite you to be part of it in a meaningful way: as a Platinum, Gold or Branded Promotional Materials Sponsor. Synthomer, Mondi and Elite Cameron have already signed on as Gold Sponsors.



Afera's European Tape Week 2025 is set to be the biggest industry gathering of the year, bringing together adhesive tape professionals for a full week of innovation, strategy, networking, and business opportunities. Taking place 22-26 September, this inaugural edition will host 2 major events—the 11<sup>th</sup> Technical Seminar and the 68<sup>th</sup> Annual Conference—offering unmatched exposure to 2 distinct yet complementary audiences in one efficient week at the beautiful and cost-friendly Hyatt Regency in Thessaloniki, Greece.

Known for their networking and active learning opportunities in a supportive, neutral atmosphere, Afera's events offer an ever-evolving working programme addressing the business challenges and opportunities of tape-related companies, such as manufacturers, suppliers (raw materials, backings, machine and packaging), converters, distributors, research institutions, and trade organisations. Registration opens in March. For more information about our 2024 events, visit <https://afera.com/agenda/afera-annual-conference/> and <https://afera.com/agenda/afera-tape-college/>.



## How to learn more and become a sponsor

Limited sponsorship opportunities are available! Find out more and/or sign on by visiting

- <https://mailchi.mp/afera/afera-annual-conference2024-invitation-resending-37805?e=044e223864>

and

- [https://mcusercontent.com/cfee8c7fd3876b5b1ce6c5450/files/b6ca7745-1219-5b02-d4cc-f9d7efd3844b/Afera\\_Business\\_to\\_Business\\_Marketing\\_Opportunities\\_2025.pdf](https://mcusercontent.com/cfee8c7fd3876b5b1ce6c5450/files/b6ca7745-1219-5b02-d4cc-f9d7efd3844b/Afera_Business_to_Business_Marketing_Opportunities_2025.pdf).

Download sponsorship info. and registration forms by visiting

- [https://mcusercontent.com/cfee8c7fd3876b5b1ce6c5450/files/ea96405a-d5c5-14c3-13f8-b0986a6e1980/Afera\\_European\\_Tape\\_Week\\_2025\\_Sponsor\\_Form.01.docx](https://mcusercontent.com/cfee8c7fd3876b5b1ce6c5450/files/ea96405a-d5c5-14c3-13f8-b0986a6e1980/Afera_European_Tape_Week_2025_Sponsor_Form.01.docx).