

Afera to provide commodity adhesive tapes market data and trends to Members through Mordor Intelligence tailor-made report

On 25 September at [Afera's upcoming Conference in Thessaloniki, Greece](#), Mordor Intelligence will deliver a customised *Commodity Adhesive Tapes Global & European Market Size and Share Analysis: Growth Trends and Forecasts 2024-2029 Report*. Sasikiran Maddali, research manager for chemicals and energy at the market intelligence firm, is preparing the report and will present it on the opening day themed "Market Data & Trends" of Afera's premier annual event.

Commodity adhesive tapes are found in applications in a range of sectors, including automotive, packaging, electrical, electronics, consumer/DIY and healthcare. Technology advancements, especially in the form of stronger, more durable and eco-friendly tapes, are carving out new niches within the adhesive tapes market, fuelling its growth.

Mordor Intelligence's *Global & European Commodity Adhesive Tapes Market Report 2024* delves deep into this dynamic industry. It meticulously dissects market dynamics, growth catalysts and emerging opportunities. The report not only scrutinises current trends but casts a keen eye on those shaping the market's future.



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The study will categorise the commodity adhesive tapes landscape based on resin type, technology, application, end-user industry and geography. These segments collectively offer a comprehensive view of the market. Key considerations for market sizing encompass product pricing, penetration rates, changing consumer lifestyles and economic developments, among others.

Project leader: Mordor Intelligence's Sasikiran Maddali is currently working as a research manager and leading a team of more than 80 members responsible for research across various markets under the category of energy and chemicals. He has over 14 years of experience across areas such as technology scouting, consulting and market intelligence.

For more information and to register to attend the Annual Conference, visit www.aferatapeconference.com.