

FOR IMMEDIATE RELEASE

Afera Releases New Position Paper on Product Carbon Footprint (PCF) Calculation of Adhesive Tapes

The Hague, The Netherlands, 15 October 2024

Afera, the European adhesive tape association, has released a new position paper entitled [Product carbon footprint \(PCF\) calculation of adhesive tapes](#) as part of the work undertaken by the **Calculation Methods Workstream of Afera's Flagship Sustainability Project (AFSP)**. Afera recommends an aligned PCF calculation methodology and a curated tool for general use in a sector to facilitate more accurate PCF values of adhesive tape products and increase transparency along the value chain.



The **product carbon footprint**, one of the most established methods for determining the climate impact of a product, sums up the total greenhouse gas (GHG) emissions generated by a product over the various stages of its life cycle. PCF is becoming increasingly important within our industry for estimating the environmental impact of all types of adhesive tapes to meet future **legal requirements** as well as the **demands of the supply chain** for the calculation of **scope 3 emissions**.

Citing the [position paper](#), Pablo Englebienne, Regulatory Affairs & Sustainability Manager at Afera, said, "Afera is committed to ensuring that PCF of adhesive tape products are calculated in a streamlined manner and with little effort. We are currently developing a curated web-based tool in collaboration with German Adhesive Association (IVK) and Sphera for voluntary use by adhesives and adhesive tape companies to generate reliable and accurate PCF values that can be communicated downstream in the supply chain."

For more information, please visit <https://afera.com/adhesive-tapes-sustainability/tack-pcf-calculation-tool/> or contact AFSP@afera.com.

About Afera Flagship Sustainability Project (AFSP)

Launched in 2021 and ever expanding, [Afera Flagship Sustainability Project \(AFSP\)](#) aims to translate the European Green Deal (EGD) to the adhesive tapes industry. AFSP focusses on making aligned calculation methods available for evaluating the environmental impact of adhesive tapes, establishing the best available techniques for the management of waste from adhesive tapes, and providing information to members on the impact of the EGD on the tape industry through links between Afera, the European Commission and other relevant stakeholders.

About Afera

[Afera, the European Adhesive Tape Association](#), unites stakeholders along the value chain of the European tapes industry, to ensure and increase the relevance of the tapes business in the world of tomorrow. The go-to community of the European tape industry is comprised of 125 member companies from more than 20 European countries that include

adhesive tape manufacturers, suppliers (raw materials, machine and packaging), converters, national tape organisations, research institutions and universities. With the goal of making the tape industry future-proof, Afera actively studies and involves itself in relevant market, standardisation, sustainability and regulatory issues, provides platforms and programmes for discussion and learning, and facilitates contact among its members and all other pertinent bodies at national and international levels. Founded in Paris in 1958, Afera has operated with its head office in The Hague, the Netherlands, since 1999 under the management of Lejeune Association Management.

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