

Live demo of TACK PCF calculation tool for adhesives and tapes: Afera-IVK members webinar

20 March 2025, 13:00 – 15:00 CET

Afera, in collaboration with the German Adhesives Association IVK and sustainability consulting specialist Sphera, will host a live, two-hour demo session of the groundbreaking PCF calculation tool **TACK (Tape and Adhesives Calculation Kit)** on **Thursday, 20 March 2025**. This exclusive webinar, designed for Afera and IVK Members, will provide practical insights on utilising the newly developed web-based, sector-wide tool for calculating the product carbon footprint (PCF) of adhesives and adhesive tapes.



Transparent, reliable and accurate PCF values available across the supply chain

TACK leverages internationally recognised standards to deliver standardised PCF calculations:

- **ISO 14067:2018 – Greenhouse Gases: Carbon Footprint of Products**, enhanced by the Together for Sustainability (TfS) PCF Guideline.
- **ISO 14040:2006 – Environmental Management: Life Cycle Assessment.**

A validated calculation model has been developed specifically *by and for* the tapes and adhesives sectors. A common methodology across the sector increases the reliability of data provided to downstream users for the complete industry. The pre-customised tool provides access to a high-quality-curated database, and even non-LCA experts can work with the tool following a short training session.

Final development and validation

Now in the final stages of development, TACK is undergoing rigorous review, adjustments and third-party validation (by DEKRA). This webinar marks the last training session before the tool's anticipated launch in the second quarter of 2025.

Webinar highlights



- **Live demonstration:** Sphera will showcase TACK in action, with real-time sample calculations for both adhesives and adhesive tapes.
- **Interactive Q&A:** Participants will have the opportunity to engage directly during a live Q&A session.
- **Exclusive access:** This webinar is strictly for Afera and IVK Members. Advance registration is required. An email with the registration link will be sent out to eligible Members shortly.

Initially designed for B2B use by adhesive tape manufacturers, converters and raw material suppliers (Afera and IVK Members), TACK has already sparked significant interest beyond its core audience. In Q4 2024, Afera showcased TACK to FEICA and the Spanish Adhesives Association, while American associations ASC and PSTC have also reached out with interest.

Get involved

In anticipation of the webinar, Afera Members are encouraged to share their ideas and expectations for the demonstration. Please send your suggestions to afsp@afera.com.

For more details about TACK and its development, visit www.afera.com/adhesive-tapes-sustainability/tack-pcf-calculation-tool.

Join us for this pivotal event as we pave the way for sustainable innovation in the adhesives and tapes industry!

