



Flagship Sustainability Project (AFSP)

AFSP Workstream	2025 Highlights	2026 Goals
WS1 Calculation Methods	<ul style="list-style-type: none">✓ Launch of the PCF tool under the name of TACK (Tapes and Adhesives Calculation Kit), developed in collaboration with IVK and Sphera✓ Onboarding new TACK users✓ Feedback collection for next maintenance update	<ul style="list-style-type: none">◎ Provide guidance, collect feedback and offer extended demos to support TACK users◎ Prepare the new release of TACK for launch in Q2 2026◎ Evaluate future steps for EPD and PEF for tapes
WS2 Waste Management	<ul style="list-style-type: none">✓ Launch of the new webpage on release liner recycling✓ Set-up of a new taskforce to focus on DfR of surface protection films✓ Update of the waste collectors and recyclers database	<ul style="list-style-type: none">◎ Explore separation and recycling/recovery of mixed tape waste◎ Develop DfR guidelines for surface protection products◎ Understand the impact of adhesive tapes on paper packaging recycling
WS3 Advocacy	<ul style="list-style-type: none">✓ PPWR guidance: Decision trees to understand when an adhesive tape or film is considered packaging and the requirements for compliance✓ Advocacy on release liner classification under PPWR✓ Update of the Spanish Plastic Packaging Tax guidance document✓ Launch of the new Regulatory Affairs Website section	<ul style="list-style-type: none">◎ WS3 activities to be merged with Regulatory Affairs Working Group◎ Discuss external advocacy (focusing on downstream users) at Marketing Committee