

Afera consolidates sustainability efforts by integrating advocacy workstream into regulatory affairs working group

The Hague, December 2025 — Since its launch in 2021, the **Afera Flagship Sustainability Project** has been a cornerstone initiative driving sustainability across the adhesive tape industry. The project was structured around three dedicated workstreams, each addressing a critical dimension of the industry's transition toward circularity and compliance with European sustainability goals.

- **Workstream 1: Calculation Methods**
Focused on developing methodologies for measuring the environmental impact of adhesive tapes, including life cycle assessment (LCA), product carbon footprint (PCF), environmental product declarations (EPD) and related standards.
- **Workstream 2: Waste Management**
Concentrated on strategies to reduce waste across the adhesive tape value chain, including recycling initiatives, material efficiency, and end-of-life solutions aligned with circular economy principles.
- **Workstream 3: Advocacy**
Worked in close collaboration with Afera's **Regulatory Affairs Working Group (RAWG)** to monitor, interpret, and respond to evolving EU regulations, ensuring members are prepared for compliance and aligned with policy developments.



During committee meetings in September 2025, and following extensive discussions within both the working group and Workstream 3, Afera decided to **merge the activities of Advocacy into the RAWG**. This integration consolidates expertise, streamlines efforts, and ensures that sustainability and regulatory priorities are addressed holistically.

The road ahead to 2026

Looking ahead to 2026, **Workstreams 1 (Calculation Methods) and 2 (Waste Management) of AFSP will continue their activities** as planned, with the 2026 meeting schedule to be shared shortly. **RAWG will convene quarterly meetings** to discuss priority topics. Updates from these sessions will be made available to members via the Afera website: [Quarterly Regulatory Update](#). In addition, other subgroups and policy-specific taskforces will meet at varying frequencies depending on the urgency of the sub-topics under discussion.

Members interested in contributing to the AFSP Workstreams or joining the RAWG are encouraged to reach out via AFSP@afera.com or mail@afera.com.



This strategic move underscores Afera's commitment to providing its members with timely insights and guidance, aligned methodologies, and a **unified voice in regulatory and sustainability matters**. By merging sustainability and regulatory expertise, Afera continues to strengthen its role as the leading advocate for the adhesive tape industry in Europe.