



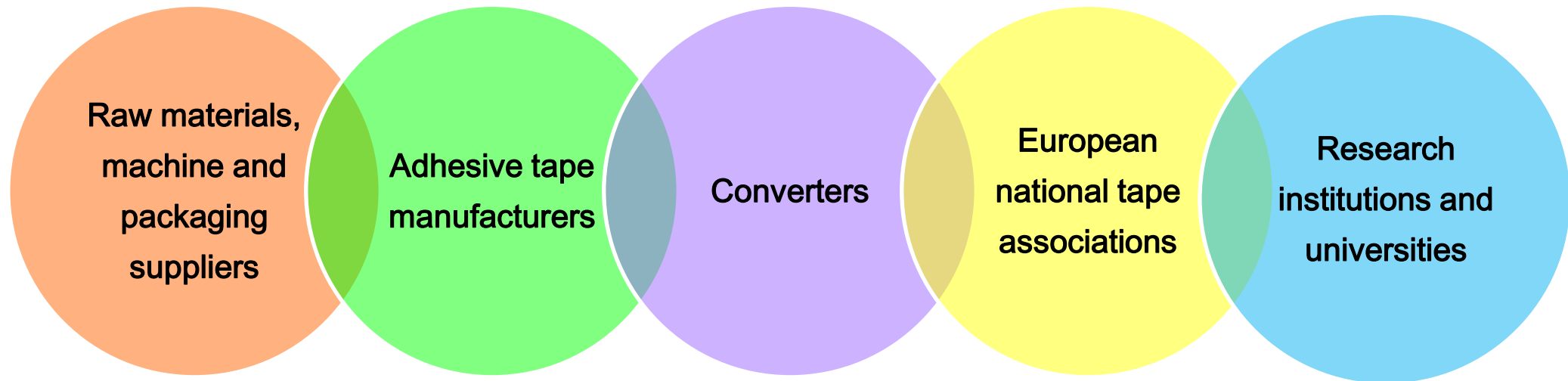
The European Adhesive Tape Association

The heart of the European tape network



Who we are

Afera is the European Adhesive Tape Association, a not-for-profit trade organisation representing the interests of the best-in-class businesses within the adhesive tape value chain



Who we are

- Established 1958 in Paris as technical association to create industry wide test methods (35 tape manufacturers from 6 European countries)
- Since 1999 in The Hague, The Netherlands, with currently **125 Members from 20 countries, representing > 80% of European tape manufacturers in volume produced**



Who we are

- Adhesive tape manufacturers with coating facilities in Europe and their non-coating subsidiaries
- Suppliers of raw materials, machines and packaging
- Converters, specialty non-graphic die cutters
- Distributors
- European national tape associations and groups
- Research institutions and universities



Our vision & mission



Vision

Afera is widely known and valued as the go-to community of the European tape industry for both Industry and non-Industry stakeholders.

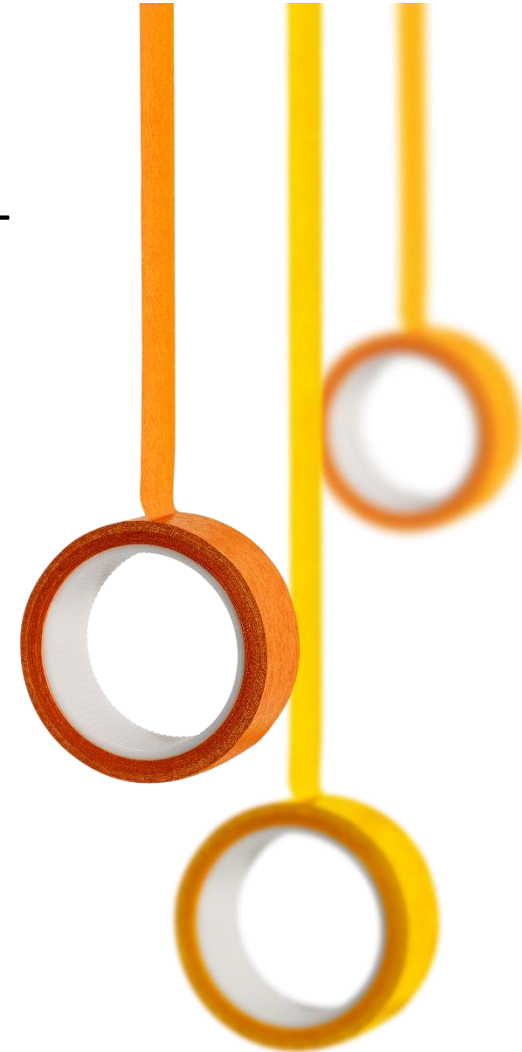
Stakeholders connect within Afera to address current and future key topics, which individual stakeholders cannot or prefer not to tackle themselves.

Mission

Afera unites stakeholders along the value chain of the European tape industry, to ensure and increase the relevance of the tape industry in the world of tomorrow.

Our goals: continuing 65+ years of

- Making the adhesive tape industry future-proof
- Serving as the voice of the European tape industry to end users, policy-makers and educators
- Growing the market for tape
- Enabling Member Companies to keep one step ahead
- Initiating Member networking opportunities in a neutral environment
- Raising awareness among Members of demographic changes in the workforce
- Attracting and educating our future industry workforce



What we do

- Host networking and educational events, both face-to-face and online
- Execute European and international next-level test methods standardisation and harmonisation projects
- Monitor and act in regulatory affairs and on sustainability issues
- Create and manage info. resources, including market and technical data and trends
- Team up with associations in adjacent technologies
- Promote end user application possibilities



Afera events

Networking | Education

67th Afera Annual General Assembly 2024

19 November 2024, 15-16.30 | Online

Afera Committee + Sustainability Project Meetings

1-2 April 2025 | Düsseldorf, Germany

Afera European Tape Week

68th Afera Annual Conference, 11th Technical Seminar & Committee/Sustainability Meetings

22-26 September 2025 | Hyatt Regency Thessaloniki, Greece

Afera Annual General Assembly 2025

November | TBA

8th Global Tape Forum (GTF) & Global Test Methods Committee (GTMC) Meetings

17-19 November 2026 | Hamamatsucho Convention Hall, Tokyo, Japan



COMING
SOON



Meetings & events

- Face-to-face and online
- Enhancing your technical and market knowledge
- Meeting important innovators, decision-makers and efficiency drivers—all the key players of the adhesive tape industry
- Engaging with like-minded companies which share your everyday business challenges



Meetings & events

- Educating our (future) industry workforce
- Presentations and activities aimed at raising the bar of ambition and inspiration
- 3 Committees and 8 Working Groups providing Member networking and professional growth opportunities in a safe, trusted environment
- Active presence at conferences of global adhesive tape and adjacent industry counterparts



Supporting the tape industry through any market or global crisis



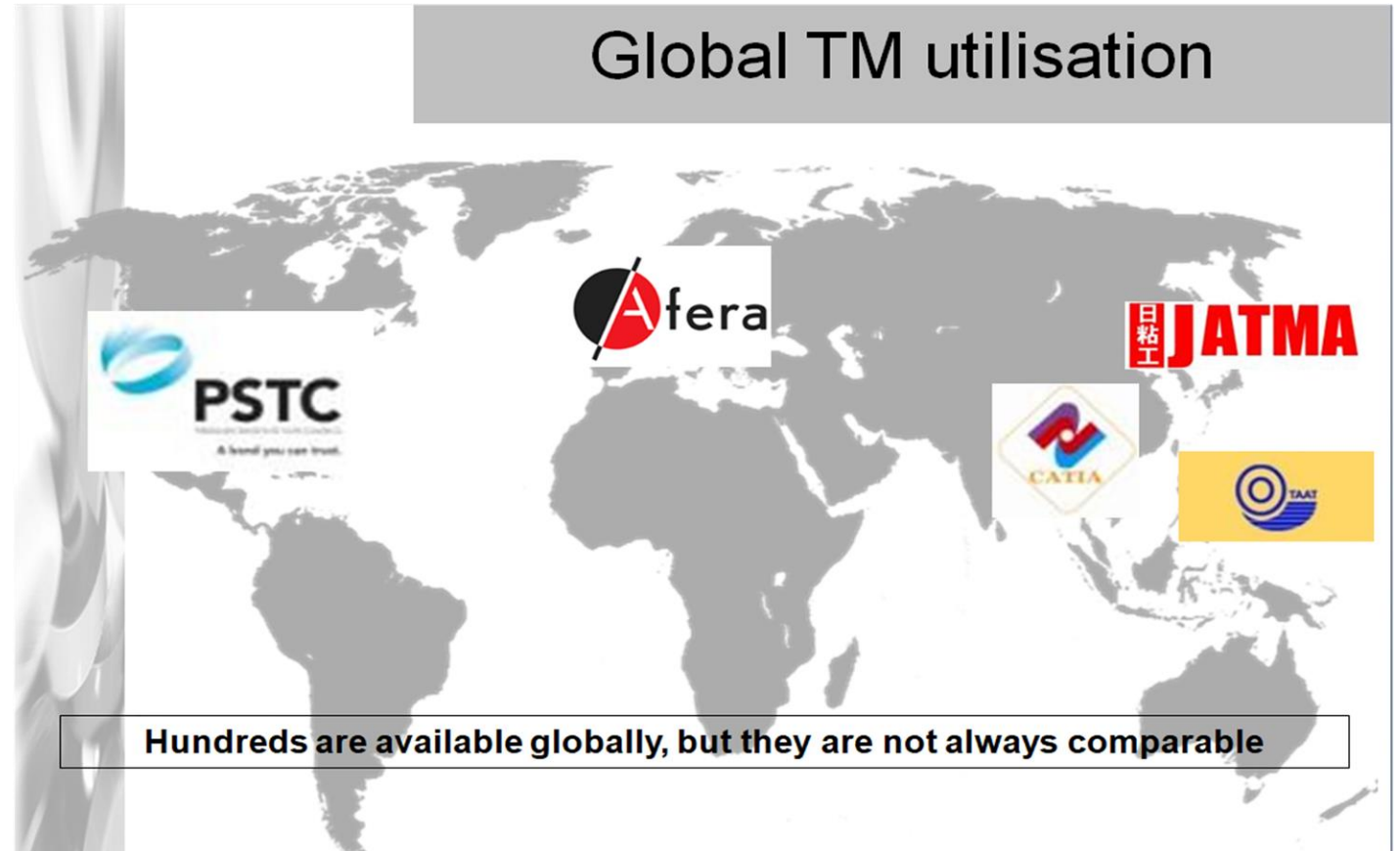
During the pandemic, we came through for Members

- Afera position statement: Adhesive tapes provide the invisible bonds that keep essential industries up and running
- Biweekly webinar series “Navigating the COVID-19 crisis within the adhesive tape value chain”
- Information and resources, including Member best practices and experiences, surveys, E.U. measures and real-time business developments



Standardisation and harmonisation projects: next-level test methods

- Developing and refining European and globally recognised TMs with panels of Member Company experts
- Standards among the 5 members of the Global Tape Forum/Global Test Methods Committee labelled “GTF-harmonised TMs”
- Afera serves as permanent GTF Secretariat
- Recent release of [updated Afera Test Methods Manual](#)



Standardisation and harmonisation projects: next-level test methods

Recently adopted by the GTF

- GTF 6001 (SAFT)
 - GTF 6002 (Thickness)
 - GTF 6003 (Widths & Lengths)
 - GTF 6004 (Measurement of Peel Adhesion)*
 - GTF 6005 (Breaking Strength & Elongation)*
 - GTF 6006 (Static Shear Adhesion)*
 - GTF 6007 (Loop Tack)
- * ISO certified



Standardisation and harmonisation projects: next-level test methods

2024 implementation

- Revision of Peel Adhesion TM (ISO 29862:2018)
- Modification of CEPI Lab TM on recyclability of fibre-based packaging
- Development of time-to-failure TM



Our global and regional counterpart organisations in the GTF

Fellow members of the [Global Tape Forum](#)

- North America (PSTC, The Pressure Sensitive Tape Council)
- Japan (JATMA, The Japanese Adhesive Tapes Manufacturers Association)
- China (CATIA, The China Adhesives and Tape Industry Association)
- Taiwan (TAAT, The Taiwan Regional Association of Adhesive Tape Manufacturers)



Regulatory affairs

- Actively monitoring and participating in regulatory legislative processes
- A Technical Committee expert group focussed on regulatory affairs, led by Afera Regulatory Affairs & Sustainability Manager Pablo Englebienne
- Leveraging ties with associations in adjacent technologies to increase relevant direct and indirect influence with regulatory bodies
- A Rapid Alert Protocol to notify and act quickly on behalf of Afera Members in the event of a public relations or public affairs crisis affecting the tape industry



Stepping up relevant direct and indirect influence with regulatory bodies re: initiatives and legislation



Sustainability initiatives

- European Green Deal
- Circular Economy Action Plan
- E.U. Plastics Strategy
- Ecodesign
- Sustainable Products Initiative
- Chemicals Strategy for Sustainability
- REACH Restrictions



Creating awareness and providing guidance on sustainability



- Facilitating the promotion of adhesive tapes as sustainable solutions
- A Technical Committee expert group focussed on sustainability, led by Afera Regulatory Affairs & Sustainability Manager Pablo Englebienne
- Monitoring upcoming legislation after issuing Industry statement on European Green Deal (EGD)
- Collaborating with and learning from other organisations

Creating awareness and providing guidance on sustainability

Launching the [Afera Flagship Sustainability Project | “Translating the European Green Deal to Afera Members”](#)

1. Making standardised data and calculations available to Members
2. Establishing legislated best available techniques for waste management and reduction along the adhesive tape supply chain
3. Providing all relevant information about the EGD to Member Companies through an established link with the European Commission



Afera PCF calculation tool

Called  TACK | Web-based
by Afera & IVK

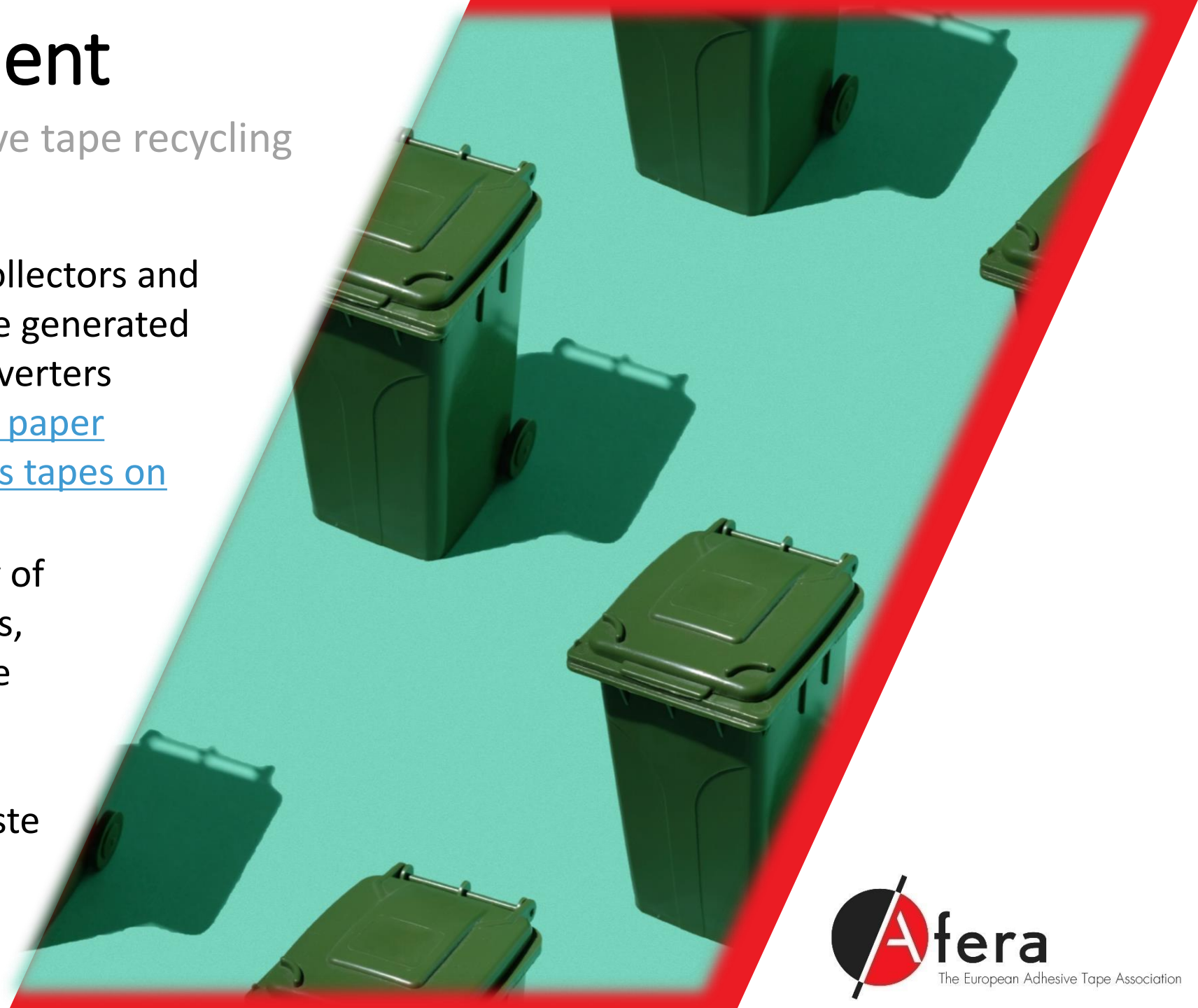
- Collaborating with German Adhesives Association IVK in [developing a sector-wide tool for product carbon footprint calculation of both adhesives and adhesive tapes](#) using a straightforward, aligned, affordable method
- TACK is currently in the "modelling and preparation" stage, after which it will be reviewed, adjusted, and verified > expected launch in Q1 2025
- It is Made *by* the Industry *for* the Industry: It will become a standard, it will be required within the E.U., and it will help Members become more sustainable



Waste management

Develop release liner, adhesive tape recycling programmes

- Creating a database of waste collectors and recyclers compatible with waste generated by tape manufacturers and converters
- Afera position paper: [Impact of paper release liner colour of adhesives tapes on material circularity](#)
- Tackling fragmented availability of tape waste with tape converters, end-users and third-party waste management platforms
- Exploring advanced recycling technologies for other tape waste



Advocacy

Monitor impact of EGD | Prepare guidances, position papers

Released recently

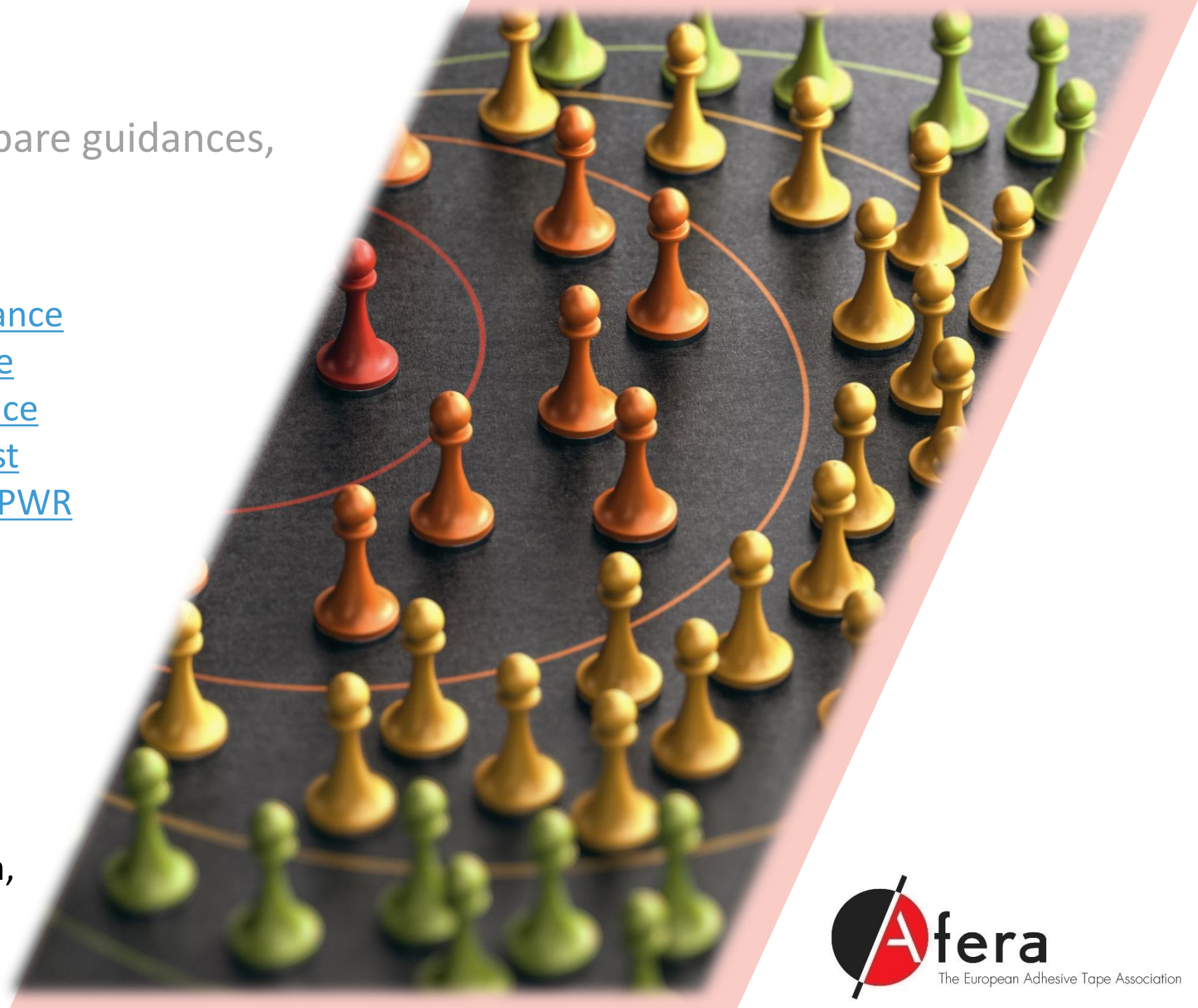
- [Impact of SUPD on tapes guidance](#)
- [ISCC Plus certification guidance](#)
- [Sustainable use of tape guidance](#)
- [Statement against “negative list packaging characteristics” in PPWR](#)

Currently preparing

- Spanish Plastics Packaging Tax guidance
- U.K. Plastics Packaging Tax guidance

Anticipated preparation

- PPWR, PFAS REACH Restriction, Green Claims Directive guidances



Stepping up relevant direct and indirect influence with regulatory bodies re: initiatives and legislation

European Green Deal

- Circular Economy Action Plan
 - ✓ Update of Packaging and Packaging Waste Directive (PPWD)
 - ✓ Ecodesign for Sustainable Products Regulation (ESPR)
 - ✓ Substantiating Environmental Claims (SEC)
 - ✓ Single-Use Plastics Directive (SUPD)
 - ✓ Plastics Packaging Tax (PPT)
 - ✓ Packaging labelling requirements
 - ✓ Bio-Based & Biodegradable Plastics Framework



Stepping up relevant direct and indirect influence with regulatory bodies re: initiatives and legislation

European Green Deal (continued)

- Chemicals Strategy for Sustainability
 - ✓ REACH revision
 - ✓ Safe and Sustainable by Design
 - ✓ Essential uses for chemicals
 - ✓ REACH Registration of Polymers
- REACH restrictions
 - ✓ Intentionally added microplastics
 - ✓ Secondary microplastics
 - ✓ PVC and PVC additives




Information resources

- Creating, gathering and sharing Industry data and trend analyses, technical information, surveys, publications and other valuable Members-only information
- Annual presentation of an adhesive tapes study highlighting the most important market data and trends affecting the adhesive tape business
- More presentations from tape users and on specific adhesive tape industry verticals
- Routine collection of high general level of production data from GTF members



Information resources

- Issuing *Afera News* digital newsletter and email flashes on Industry news, [our Sustainability Project](#), [events](#) and [sponsorship opportunities](#)
- Accessing Industry news and sharing your company news via [afera.com](#), [Afera's newsletter](#) and [Afera's LinkedIn](#)  account
- Exposing Member Companies to a wide audience through [advertising in Afera News](#) and at [afera.com](#)

[View this email in your browser](#)



Afera Newsletter Issue 9 2024

Dear Members and Industry Colleagues,

Taking place in Thessaloniki, Greece, 25-27 September 2024, our 67th Annual Conference of the European adhesive tape industry is themed "Taping Our Future". Just under two weeks away! Registration is at a record high—over 150—but we still have spaces available at our beautiful venue in the Hyatt Regency.

Over 3 days, 16 seminars for both commodity and specialty tape professionals

- Market data & trends
- E.U. regulation & sustainability
- Current tape applications & technology highlights.

Discover the adhesive tape industry

Afera, the European adhesive tape industry association. Pressure-sensitive adhesive tape technology for engineering and design, networking, educational events, sustainability, technical standards, market trends, and environmental regulations, adjacent technologies and future workforce.

WHY TAPE?

Learn more about the countless functionalities and options available in adhesive tape.

[Read more](#)

MEMBER DIRECTORY

Search or browse through Afera's directory of members, which include best-in-class businesses and organisations belonging to the entire adhesive tape value chain.

[View all](#)

UPCOMING EVENTS

Network and learn with other industry leaders and innovators in a neutral environment

[Read more](#)

WELCOME TO THE AFERA COMMUNITY



Afera, The European Adhesive Tape Association

Networking and educational events, sustainability, E.U. regulations, technical standards, market trends.

Non-profit Organization Management · The Hague, South Holland · 2K followers · 2-10 employees



Anita & 9 other connections work here

Message

✓ Following



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About

Afera, the European Adhesive Tape Association unites stakeholders along the value chain of the European tape industry, to ensure and increase the relevance of the tape business in the world of tomorrow. The go-to community of the European tape industry is comprised of over 100 member companies f ... see more



Ontdek Payflip

Jouw tool voor flexibele verloning: extra vakantiedagen, mobiliteit en meer



Connect with your buyers

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Philip & 9 other connections also follow LinkedIn for Sales

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AVX Tapes

Plastics Manufacturing

595 followers

✓ Following



Lohmann GmbH & Co. KG

Chemical Manufacturing

16,186 followers



Dr. Vincent & 60 other connections work here

✓ Following



Adhesive Tape Products, Ltd.

Packaging & Containers

Teaming up with associations in adjacent technologies



To learn, network and build influence in public affairs

- FEICA, The European Adhesive and Sealant Industry Association
- IVK, The German Adhesives Association
- ISGATEC, The International Sealing, Gasket and Adhesive Technology Knowledge Platform and Network
- FINAT, The European Self-Adhesive Label Industry Association
- Cefic, The European Chemical Industry Council
- CheMI, The European Platform for Chemicals Using Manufacturing Industries
- ERPC, The European Recovered Paper Council
- RadTech Europe, The European UV/EB Curing Technology Association



European Platform for Chemicals Using Manufacturing Industries



Teaming up with associations in adjacent technologies

Monitoring and participating in European chemical and environmental regulatory legislative processes and increasing influence with regulatory bodies (FEICA)

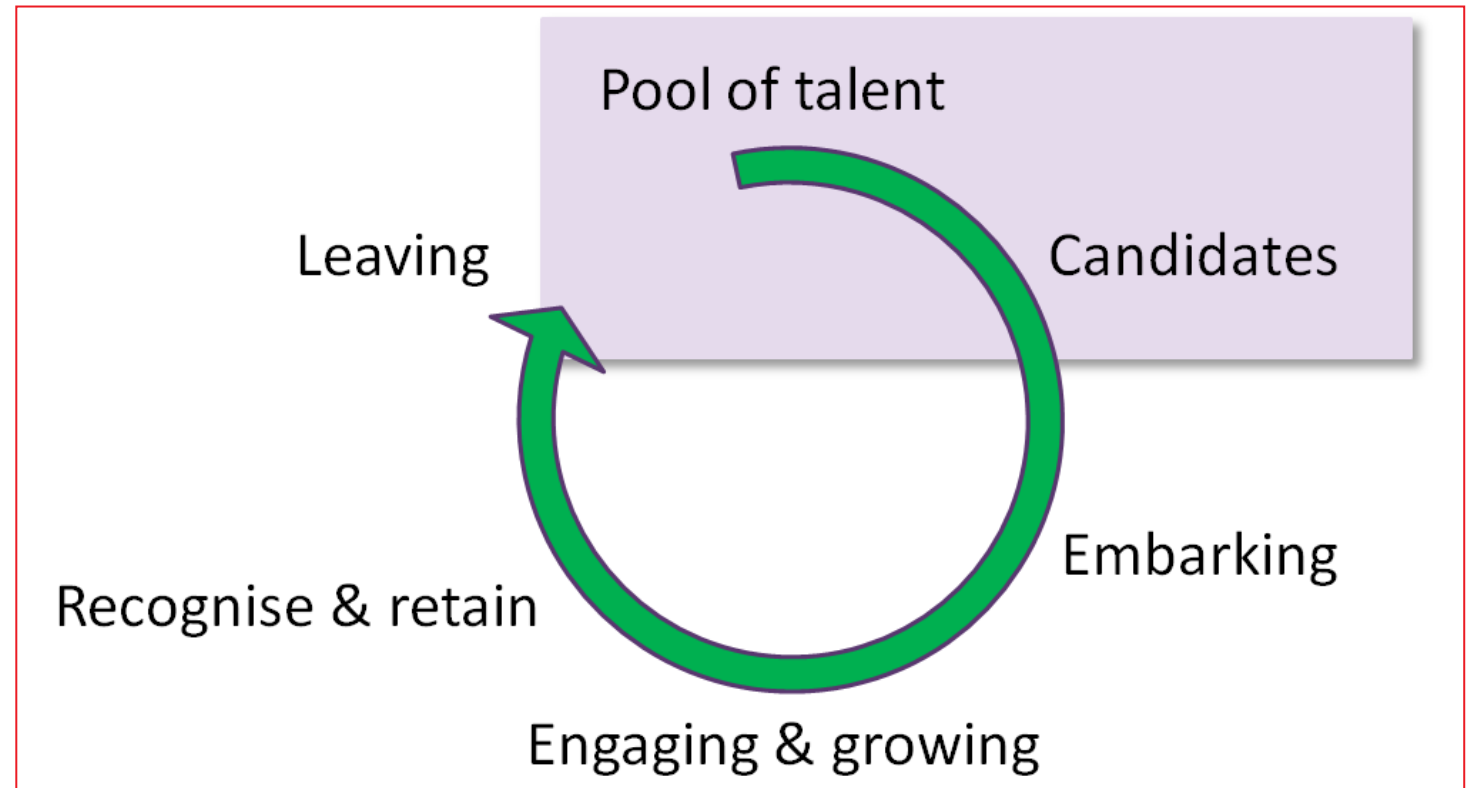
- European Green Deal
- Other sustainability issues
- Information exchange, expert groups, industry mobilisation, mutual support



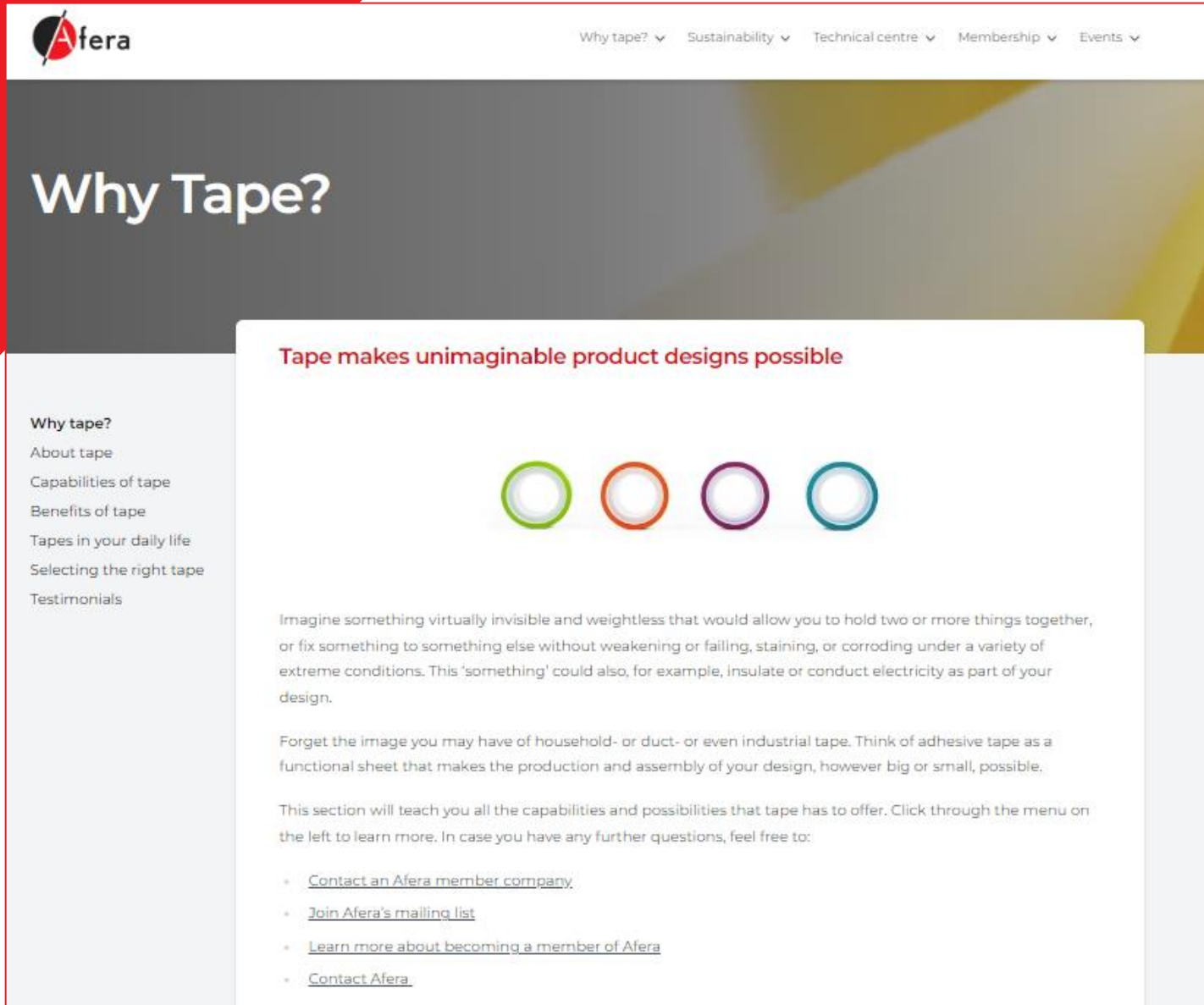
Teaming up with associations in adjacent technologies

In addition to educating our (future) customers and employees, cueing in on future workforce (FINAT) so Members can more easily recruit and retain valuable employees

- Demographic changes
- Raising awareness of the adhesive tape technology industry/branding our business



Promoting end user application possibilities



Futureproofing our business

- Growing the market for adhesive tape solutions by targeting today's design and process engineers through strategically placed online content about the functionalities and circularity of tape
- Participate in and learn from leading-edge integrated content marketing and social media programme

Current trend highlights

Treating sustainability and incorporating adhesive tapes into the Circular Economy as opportunities

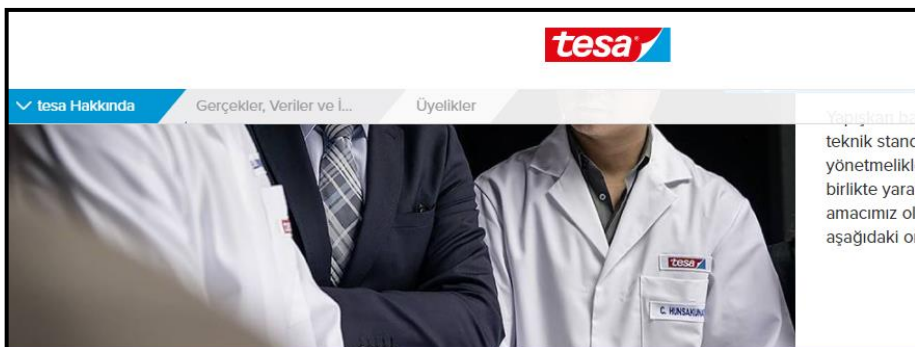
- Flagship sustainability project on translating the European Green Deal to our Members
- Recognising PST success stories

Connecting/learning from each other in an increasingly globalised market

- Recognising that we are in this industry together
- Co-operating and co-creating, becoming trusted partners
- Striving for transparency in everything we do
- Active presence at global conferences / our European audience wants to interact with our Asian (CATIA, TAAT, JATMA) and North American (PSTC) counterparts



Membership: a recognised Industry standard

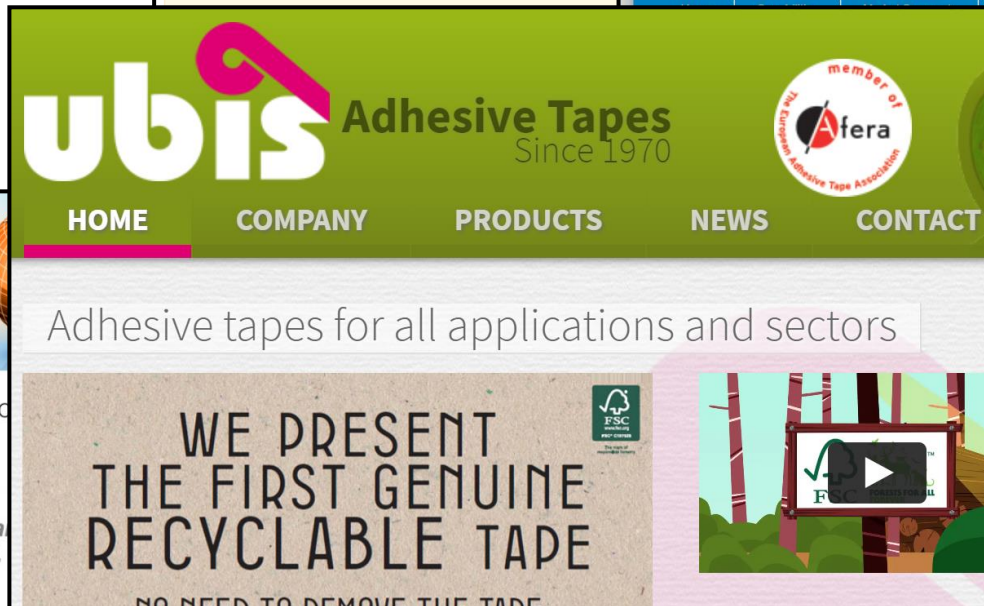


Afera



tesa, afera'nın bir üyesidir

her akla uygun endüstrideki üreticiler için en uygun tutturucu ve ıslak yapıştırıcı üzerinden Avrupa



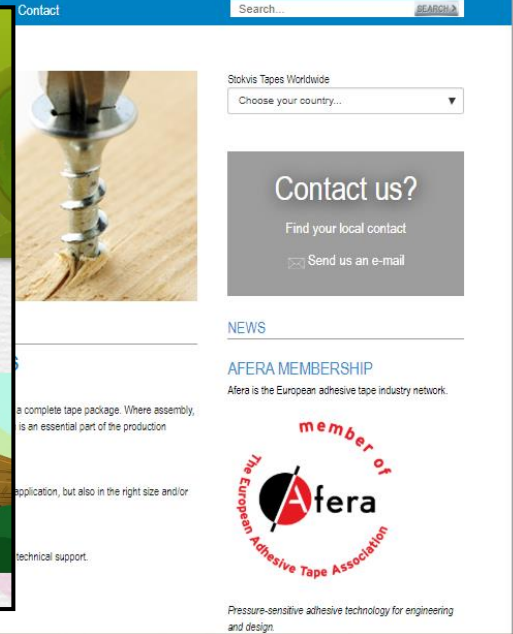
Products for the Printing of PSA tapes

- Special inks
- Release coatings, primers, additives, diluents, thickeners

Consultancy Services and Laboratory Testing Equipment

Through our partner company IchTAC, we represent ChemInstruments in many European, Middle East and African countries.

- Machines for testing the quality of PSA products: peel adhesion, shear, tack, and other

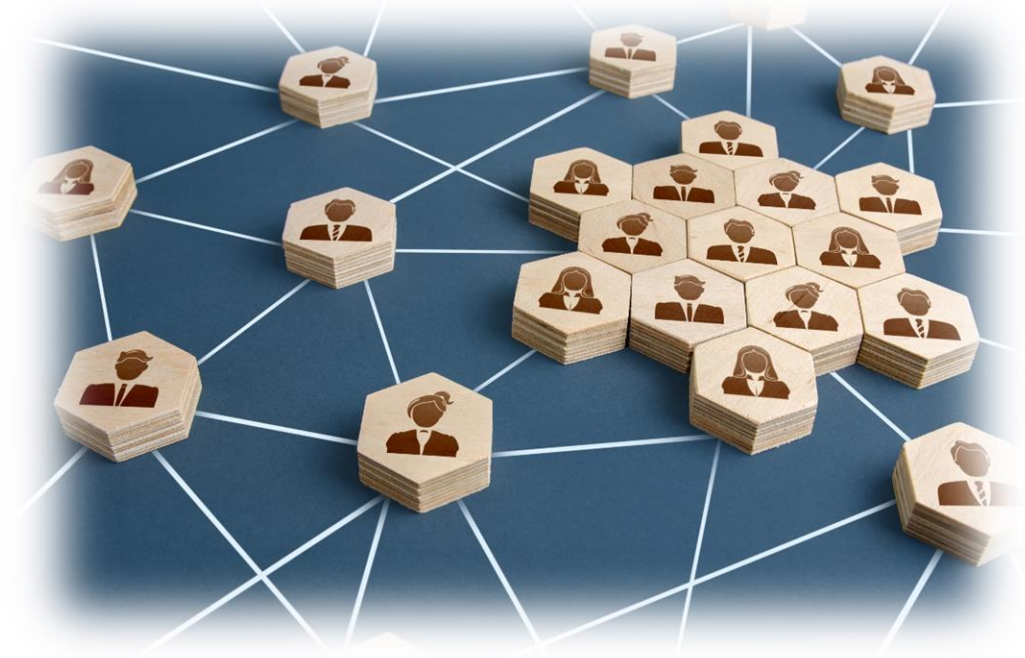
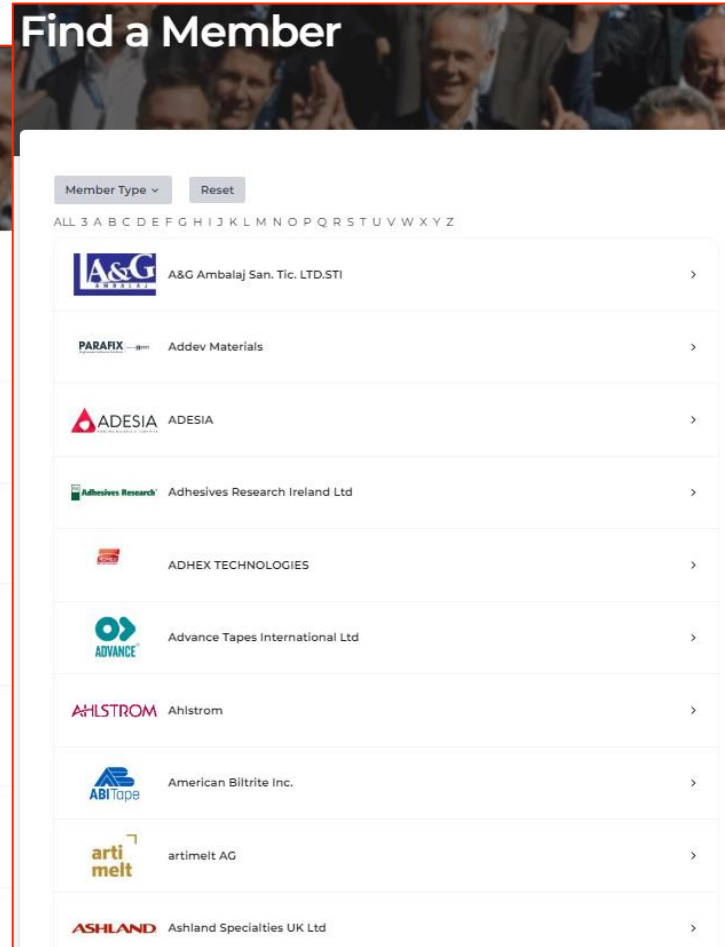
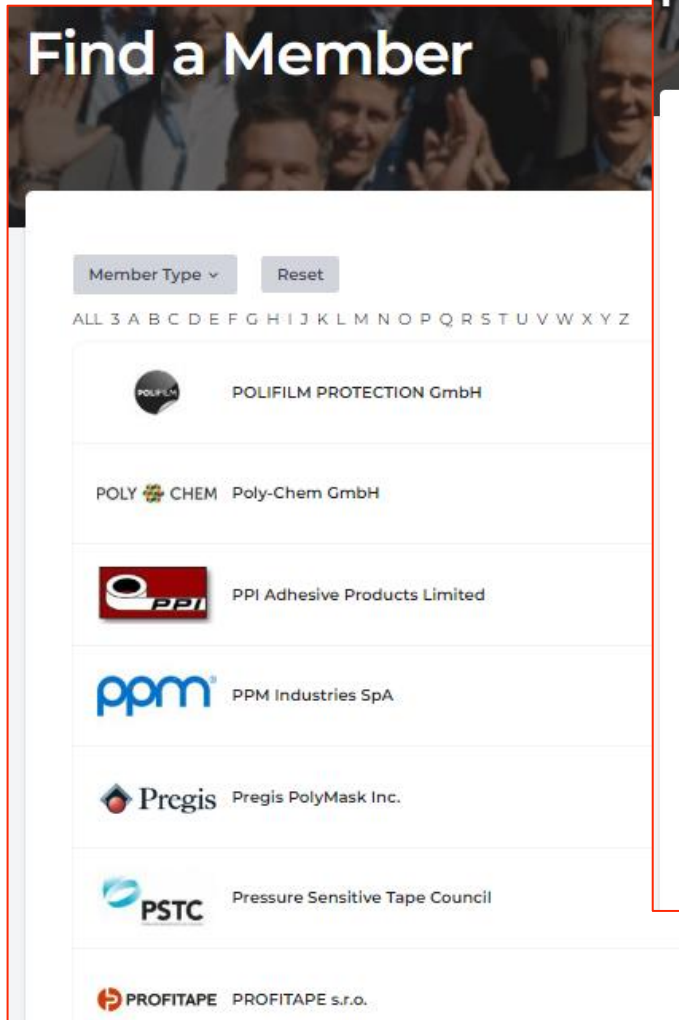


Pressure-sensitive adhesive technology for engineering and design.



[APPLY FOR MEMBERSHIP](#)

Membership: a recognised Industry standard



Our Member directory

- a popular adhesive tape industry resource and one of the most visited pages at afera.com

[APPLY FOR MEMBERSHIP](#)