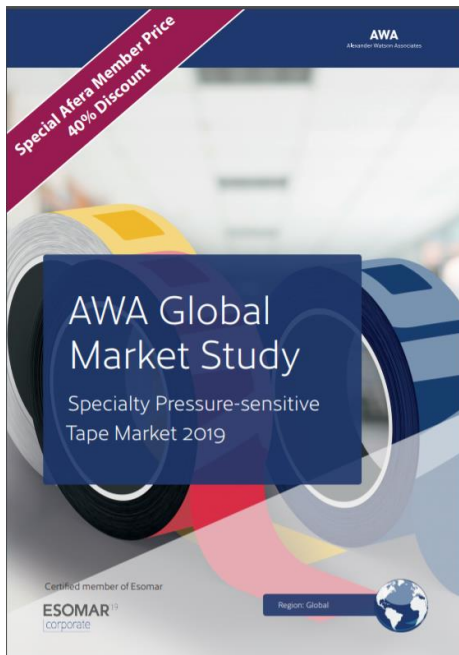


# AWA Global Specialty Pressure-Sensitive Tape Market Study 2019

## + Europe-only version



Afera has negotiated with market research firm [AWA Alexander Watson Associates](#) a special member discount of 40% on its newly issued *AWA Global Specialty Pressure-Sensitive Tape Market Study 2019*. We have also arranged for the publication of a unique Europe-only version of the *Specialty Pressure-Sensitive Tape Market Study 2019* at a special rate for Afera members.

### A market with significant growth potential

Specialty pressure-sensitive tapes are used for many different applications, making the market difficult to understand. But specialty pressure-sensitive tapes have enormous opportunities as modern alternatives to other technologies.

The *AWA Specialty Pressure-sensitive Tape Market Study 2019* (3<sup>rd</sup> edition) provides a concise and clear overview of

this complex and often dynamic industry. The report dives into the trends in the specialty pressure-sensitive tapes industry by looking at the market from regional, applications and materials perspectives. We analyse not only the market of today, but how it will develop over the next 3 years, including the trends and developments that will drive growth. The *Study* concludes with a list of leading companies/suppliers operating in the tape industry at different stages of the value chain.

Whether you are planning to invest in new products or trying to understand the expanding specialty tape market, this report is your starting point, either the [Global](#) or unique [Europe](#) version, for which AWA has selected the sections relating only to the European market.

### What's in it for you?

- Understand differences and complexities across regions
- Gain insights into the dynamics in different applications segments
- Recognise which application segments and regions are driving overall growth
- Learn about developments in materials used
- Understand how the market is structured and who the leading companies are in the industry
- See the market quantified by region, application segment and material type.



[Contact AWA](#) to order the report you want today. Afera Members benefit from a 40% discount on the [Global Study](#), paying only €3,025, and a special rate of €1,500 on the [European version](#). When ordering online, use the coupon code **AFERA40** to receive your discount. An AWA representative will be on hand at Afera's upcoming Annual Conference to sell both versions of the *Study*, show the prospectuses and answer any questions you may have.

For programme and registration details for Afera's upcoming Lisbon Conference, visit <https://aferatapeconference.com/>.