

## European Tape Week 2026: First sponsors confirmed, call remains open



We are pleased to announce the **first confirmed sponsors** for [European Tape Week 2026](#) (21–25 September 2026, Pestana Douro Riverside, Porto, Portugal):

- **Platinum Sponsor** [H.B. Fuller Europe GmbH](#)
- **Gold Sponsors** [TS Converting Equipment Ltd](#) | [Elite Cameron](#) and [Synthomer Deutschland GmbH](#).

We thank these companies for their early commitment and support of Europe's

adhesive tape industry collective. Sponsorship opportunities remain open, and we invite additional companies to [join a growing group of sponsors supporting European Tape Week 2026](#).

Following the success of its inaugural edition, Afera once again brings together the European and international adhesive tape value chain in a supportive, neutral and Member-driven environment. European Tape Week 2026 builds on the strong momentum of [the first edition](#) and will again combine Afera's flagship activities in one focused and efficient week.

### One week, the full Afera programme

For the second time, Afera will bring together its complete flagship programme under one roof, including the **12<sup>th</sup> Afera Tape College**, the **69<sup>th</sup> Afera Annual Conference**, **Committee Meetings**, and a **new Tabletop Exhibition**, designed as the central sponsor engagement hub.

This integrated format creates five days of sustained visibility, interaction and business development, enabling sponsors to **engage directly with 200+ senior decision-makers, technical experts and industry leaders from across the European and international adhesive tape value chain**. In addition to on-site engagement, European Tape Week is supported by Afera's communications reach, with event-related publicity distributed via Afera's mailing list and LinkedIn channel, each reaching approximately **3,000 industry professionals**.

The Tabletop Exhibition (23–25 September 2026) is designed as the main meeting point during the week. With lunches and networking taking place in the exhibition area, sponsors benefit from continuous footfall and meaningful interaction with participants from the Tape College, Conference and Committee Meetings.

## Proven value for sponsors

The [1st European Tape Week, held in Thessaloniki](#),

demonstrated the strength of this combined-event format. With 185 participants from 20 countries and more than 100 companies represented, the week delivered high-quality technical content, strategic insight and extensive networking opportunities.

Participant feedback confirmed the value of

bringing Afera's major events together in one cohesive programme, creating deeper engagement and stronger connections across the industry.



European Tape Week 2026 builds directly on this experience, offering sponsors **a platform that is content-driven, governance-anchored and highly targeted.**

## Sponsorship opportunities for 2026

Afera offers [a flexible sponsorship structure](#), allowing companies to tailor their presence according to their objectives:

- **Platinum Sponsorship (€9,500)** – the most comprehensive package, offering the broadest presence, engagement and value across the full week
- **Gold Sponsorship (€6,500)** – a strong presence across European Tape Week communications and on site
- **Tabletop Exhibition participation (€2,750)** – focused engagement within the exhibition hub
- **Supporter opportunities for the Afera European Pressure-Sensitive Tape Market Report 2026**, linking sponsor visibility to Afera's annually produced market-intelligence Member benefit, set for release in late Q2 2026 and complemented by a planned European Tape Week presentation by AWA Alexander Watson Associates on their *Global Pressure-Sensitive Tape Market Report 2026*.

All sponsorship packages are supported by Afera's communications channels, including **Afera Insights, afera.com and the Association's LinkedIn channel**, extending sponsor visibility well beyond the event week itself.

## Support Afera's market-intelligence Member benefit

Sponsors may also choose to support the ***Afera European Pressure-Sensitive Tape Market Report 2026***, an annually produced publication developed in co-operation with [AWA Alexander Watson Associates](#). The Report provides Afera Members with independent, Europe-focused market intelligence and is made available as a **free Member benefit**. Supporter contributions help sustain this initiative while preserving full editorial independence.

## Get involved

For more information on how to participate, please consult the **European Tape Week 2026 – B2B Marketing Opportunities** sponsorship brochure or complete the sponsor sign-up form:

 [European Tape Week 2026 – B2B Marketing Opportunities](#)

 [European Tape Week 2026 sponsor sign-up form](#)

 [General advertising and sponsorship information](#).

For further discussion on the options that best fit your organisation, please contact [mail@afera.com](mailto:mail@afera.com).

We look forward to building another strong and vibrant European Tape Week together in Porto!