

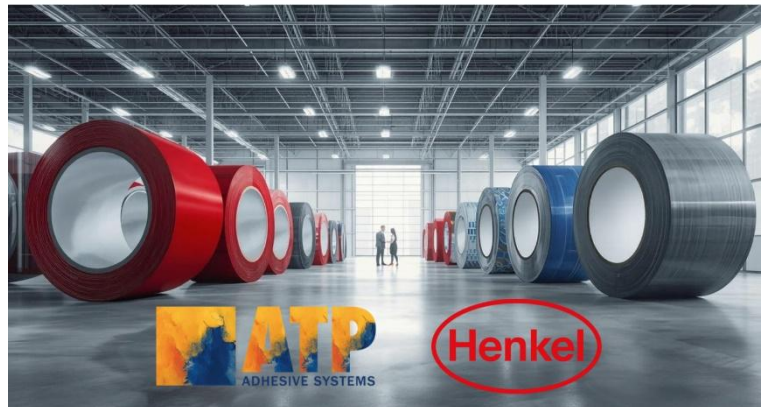
Henkel completes ATP deal, underscoring the pull of specialty tapes

Henkel has completed its acquisition of ATP adhesive systems AG, bringing together two Afera Member Companies and reinforcing the growing strategic importance of specialty tapes in the European adhesive tape value chain.

Henkel has completed its acquisition of Swiss-based ATP adhesive systems AG. The transaction, first announced in January, was completed on 1 April 2026 following the required approvals.

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For Afera, the news is notable because it involves two Member companies. For the wider market, it is a clear sign that high-performance specialty tapes continue to attract strategic interest from larger adhesives players, particularly where they combine technical performance, sustainability advantages and strong positions in growth end-use sectors.



ATP has built its business around engineered adhesive tapes for applications including automotive, electronics, medical, building and construction, and graphics. When announcing the deal, Henkel said ATP employs around 700 people, operates in Europe and North America, and was expected to generate around €270 million in sales in fiscal 2025. Henkel also highlighted that more than 90 percent of ATP's portfolio is based on water-based technologies.

During Arsenal Capital Partners' ownership, ATP expanded specialty tape capacity at its German site, acquired Neschen Coating GmbH in Germany and developed a new production facility in the U.S. That growth helps explain Henkel's interest. ATP is not simply a niche tape producer, but a larger specialty player with an established manufacturing footprint, technical depth and international reach.

Why ATP fits Henkel

Henkel said the acquisition will strengthen its Adhesive Technologies business, broaden its position in tapes, and expand its adhesive solutions portfolio beyond liquid technologies. It also pointed to ATP's complementary strengths in water-based tapes, as well as capabilities in hotmelt and solvent-based polymer tapes.

"This transaction marks an important milestone in ATP's development," said Daniel Heini, CEO of ATP adhesive systems AG. "By joining Henkel's global platform, ATP will be able to accelerate its international expansion, unlock cross-selling opportunities and further strengthen innovation across multiple technology platforms."

The deal also reflects the growing commercial weight of water-based tape technologies. Henkel's emphasis on ATP's portfolio suggests that lower-VOC, water-based systems are valued not only for their sustainability profile, but as a strong technology platform in their own right.

What the deal means for tapes

For the European adhesive tape value chain, the acquisition points to several broader developments. Consolidation continues, especially where specialist know-how can be combined with larger-scale market access. Technical expertise in specialty tapes is becoming more valuable inside broader adhesives groups. And the boundary between tapes and the wider bonding landscape is continuing to blur, as manufacturers increasingly position themselves around complete solutions rather than a single product format.

Henkel's wider acquisition activity this year also puts the ATP deal in context. Together with its agreement to acquire specialty coatings company Stahl, the move shows a clear push to strengthen its position in specialised, technology-led materials and bonding solutions.

For the European adhesive tape industry, the message is straightforward: Specialty tapes, particularly high-performance and water-based technologies, are gaining strategic importance within a broader adhesives and coatings landscape. That is why the Henkel-ATP transaction matters beyond the two companies directly involved. It is another indication of where the market is heading.

For more information, visit www.atera.com, [ATP](#) and [Henkel](#).
