

Member perks stack up as Afera adds two new event offers

An exhibitor upgrade worth €449, free attendance in Stuttgart and 20% off specialist seminars in Chicago: Two new partnerships are adding immediate value to Afera Membership this autumn.

Afera Members have a few more reasons to check the [Members-only discounts and promotions page](#) right now. New partnerships with Adhesives & Bonding Expo Europe and AWA Alexander Watson Associates' Seminar Series 2026 are bringing tangible benefits for Member Companies exhibiting, attending events or looking for specialist industry insight.

€449 exhibitor upgrade at Adhesives & Bonding Expo Europe



Afera Member Companies exhibiting at [Adhesives & Bonding Expo Europe 2026](#), as well as [Foam Expo Europe](#) and [Thermal Management Expo Europe](#), will receive a free Enhanced Exhibitor Listing as part of their booking, worth €449.

Taking place 10–12 November 2026 at Messe Stuttgart, Germany, Adhesives & Bonding Expo Europe is Europe's major trade fair and conference for industrial adhesives, bonding products, technologies and manufacturing. It connects adhesive and materials suppliers and equipment and technology providers with manufacturers, OEMs and technical and commercial decision-makers across markets including automotive, packaging, construction, medical and electronics.

For companies operating across the adhesive tape value chain, Adhesives & Bonding Expo offers an opportunity to showcase technologies, meet buyers and end users, and explore developments in materials, processing, automation and industrial bonding applications. The event is co-located with Foam Expo Europe and Thermal Management Expo Europe, bringing three closely connected manufacturing communities together in Messe Stuttgart.

A second perk: free attendance for Afera Members

Afera Members who want to visit the three trade fairs rather than exhibit benefit too. Under the new partnership, Afera Members receive free attendance, a benefit valued by the organiser at €49 per attendee. A dedicated Afera registration code will be provided for Members soon on the [Member discounts and promotions page](#) in the Members-only section of [afera.com](#).

With the November events approaching and exhibition sales entering their final phase, Member Companies interested in exhibiting should contact the organiser directly about availability and the free €449 Enhanced Exhibitor Listing.

Find out more:

Adhesives & Bonding Expo Europe

www.adhesivesandbondingexpo-europe.com

Exhibiting and partnership enquiries:

Tom Rhodes, Portfolio Director – Foam & Adhesives

tom.rhodes@smartershows.com

+44 (0) 2080 520 632

20% off the AWA Seminar Series – but move quickly

Afera Members receive a 20% discount on registration for the [AWA Seminar Series 2026](#), taking place 13–14 September in Chicago alongside LOUPE Americas 2026.

Organised by AWA Alexander Watson Associates, the specialist two-day series is designed for professionals across the label and packaging value chain, bringing together suppliers, converters, technology providers, brand owners and other industry decision-makers to examine market developments, technologies and regulatory changes affecting pressure-sensitive labels, release liners, graphic arts and smart labelling.

Rather than one broad conference, participants can choose between three dedicated seminars:

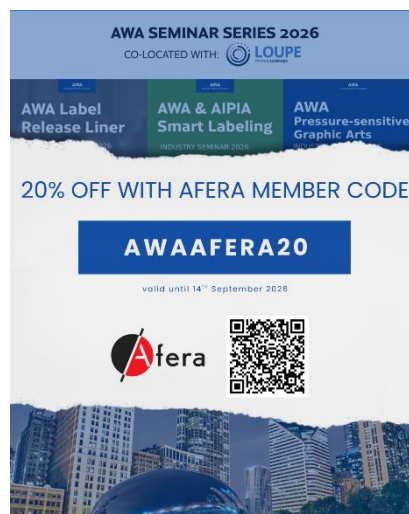
- **AWA Label Release Liner Seminar**, covering developments affecting the release-liner value chain, including materials, silicone and coating technologies, market trends and sustainability
- **AWA Pressure-sensitive Graphic Arts Industry Seminar**, focused on pressure-sensitive graphic materials, technologies, applications and developments across the converting value chain
- **AWA & AIPIA Smart Labelling Seminar**, exploring RFID, NFC, connected packaging, digital identities, IoT, AI, data-driven solutions and the next generation of smart and intelligent labels.

Across the programme, participants hear from industry specialists through presentations, case studies and discussions aimed at identifying the technologies, market shifts and regulatory developments shaping these sectors. The 20% Afera Member discount applies to tickets for any of the three seminars.

Register with the Afera discount already applied:

<https://events.awa-bv.com/AWASeminarSeries2026#/buyTickets?promoCode=AWAAfera20>

Or enter the Afera Member promotional code **AWAAfera20** when registering.



Find out more:

<https://events.awa-bv.com/AWASeminarSeries2026#/>

Questions about the AWA Seminar Series:

Zuzanna Miodonska, Conference Coordinator

AWA Alexander Watson Associates

zuzanna@awa-bv.com

+31 (0) 20 676 2069

Further information

Afera Members can find these and other current offers on the [Member discounts and promotions page](#) in the Members-only section of afera.com.
