

Afera updates TACK FAQ and prepares for v2.0 launch as member adoption accelerates

Following widespread industry onboarding of **TACK** (Tape and Adhesives Calculation Kit), Afera has officially launched an updated FAQ. Developed in partnership with [the German Adhesives Association \(IVK\)](#), TACK has become the definitive, third-party verified standard for calculating **Product Carbon Footprint (PCF)** in accordance with ISO 14067, ISO 14040, and Together for Sustainability (TfS) guidelines.

The [updated guidance](#) arrives amid surging momentum and adoption by major sector leaders who have fully integrated the tool into their ecosystems.

A wave of industry adoption: From insight to impact

TACK is proving to be more than just a reporting mechanism. The tool supports the creation of a more transparent and environmentally responsible adhesive tape industry.



This strategic value was recently spotlighted by Novacel. Emphasising the link between measurement and progress, **Novacel** stated:

"At Novacel, we believe that measurement is essential to ensuring transparency and product monitoring. That's why we are proud to take an important step forward in our CSR journey by adopting TACK... TACK enables us to calculate the carbon footprint of all our process and protective films, providing a clear and reliable view of our environmental impact."

Novacel further confirmed that its sales and dedicated CSR teams are actively providing this verified data to clients upon request, adding: *"Beyond transparency, Tack is also a powerful driver of innovation. It will help us design more environmentally friendly products and accelerate the development of our Oxygen range. This step forward fully supports one of our CSR commitments: acting for the climate with intergenerational responsibility."*

What's new in the June 2026 FAQ update?

To support this expanding user base and prepare the industry for the transition to TACK v2.0 this summer, the "Using the tool and providing feedback" section has been updated. This update directly tackles operational implementation questions, including:

- **Data specifics:** Detailed insights into how TACK handles country-specific data, raw material coverage in adhesive formulations, and whether production values rely on real supplier data or industry averages.
- **Operational integration:** Clarifications on automation capabilities, tracking shifting PCF metrics over time, and properly entering data relating to the packaging of raw materials.
- **Logistics and feedback:** Explanations regarding why TACK utilises EU average logistics data, alongside instructions on how users can submit feedback to suggest new features or tool improvements.



Setting the stage for the upcoming launch of TACK v2.0

As more industry players embrace the standardised tool to meet evolving transparency requirements, Afera is preparing to launch TACK v2.0, further expanding capabilities for users as the regulatory landscape develops.

Afera's Flagship Sustainability Project (AFSP) is currently advancing this development and the scope of the scheduled update includes:

- Update of background data from Sphera LCA database
 - Update of mapping of some raw materials

- Incorporation of new:
 - Raw materials for adhesives
 - Generic adhesives/primers/impregnants recipes
 - Recycled materials for backings
 - Packaging materials
- Update of TfS compliance to latest version
- Implementation of mass balance checks
- Improvement of:
 - Report
 - User manual

TACK v2.0 is expected to be launched in the **third quarter of 2026**. A webinar will accompany the launch to guide members through the new features. Reach out to us at afsp@afera.com for more information.

Whether you are an established member or an industry stakeholder looking to align with upcoming environmental mandates, the updated TACK platform provides the **data credibility** required to thrive in a low-carbon economy.

To explore the updated guidance or to apply for the tool, visit the official [TACK PCF Calculation Tool Hub](#).