

A 95% soy-based adhesive tape wins \$20,000 grand prize at soybean innovation competition

WEST LAFAYETTE, Indiana – At the 32nd annual Student Soybean Innovation Competition, a **95% soy-based adhesive tape** called SoySeal claimed the \$20,000 grand prize. The award ceremony was held in March 2026 at the Purdue Memorial Union.

Developed by Purdue University students Jocelyn Erickson, Elizabeth Heckaman and Kasey Wright, **SoySeal offers a bio-based alternative to petroleum-based packing adhesive tape**. Designed with an adhesive layer and a plastic backing, the soy-based tape delivers the strength and durability expected of industrial-grade tapes. Unlike other bio-based alternatives, **SoySeal maintains performance even under wet or humid conditions**, reducing reliance on fossil resources while meeting industry needs.



*Team SoySeal claims the grand prize
Image credit: Indiana Soybean Alliance (ISA)*

The competition, organised by the Indiana Soybean Alliance (ISA) in partnership with Purdue University, drew 12 teams of 36 students who showcased **innovative industrial soy products**.

More details on the competition and other prize winners are available here:

<https://incornandsoy.org/adhesive-tape-wins-soybean-innovation-competition/>

The Indiana Soybean Alliance works to enhance the viability of Indiana soybean farmers through the effective and efficient investment of soybean checkoff funds that protect and promote the interest of Indiana soybean farmers. The ISA works to assist soybean farmers through its strategic initiatives of market development; environmental, social and economic sustainability; value creation and producer engagement. ISA is led by an elected, farmer board that directs investments of the soybean checkoff funds on behalf of more than 20,000 Indiana soybean farmers.