

## PPWR task force keeps Afera engaged on key implementation issues

**At its February meeting, Afera's PPWR task force advanced work on several Packaging and Packaging Waste Regulation topics affecting the adhesive tapes value chain, from packaging scope and recyclability discussions to guidance and advocacy priorities.**

Afera's PPWR task force met in February to continue its work on a broad range of Packaging and Packaging Waste Regulation issues relevant to the European adhesive tapes industry.

The discussion showed just how wide-reaching the PPWR is for the sector. Rather than centring on a single question, the task force is following several connected files at once, each with implications for how tape products, adhesive films and related materials may be understood under the new framework.



[View the PPWR Taskforce Meeting Minutes \(Members only\)](#)

### **A broad agenda with practical relevance**

Among the topics discussed were the scope of packaging for certain adhesive film applications, recyclability discussions affecting tapes used in paper packaging, the interpretation of economic-operator roles under the PPWR, and recent advocacy developments linked to release liners and transport packaging.

Taken together, these issues underline the complexity of implementation for the tape value chain. For companies across the sector, the impact of the PPWR will depend not only on the regulation itself, but also on how supporting guidance and related technical criteria develop in practice.

### **Keeping sector realities in view**

Afera's work in this area is focused on helping to ensure that the specific realities of adhesive tapes are properly reflected in ongoing policy and technical discussions.

That matters because tape applications do not always fit neatly into frameworks designed with broader packaging categories in mind. As implementation moves forward, clarity will be essential to avoid misunderstanding where products sit, how they are assessed and which obligations may apply across the supply chain.

## **Guidance, representation and follow-through**

The task force also reviewed ongoing work to support clearer understanding of PPWR-related roles and responsibilities, alongside developments in external processes where tape applications may be affected by recyclability and packaging criteria.

Recent advocacy progress was also noted, including movement on questions related to RLs and the Commission's exemption of pallet wraps and straps from the PPWR's 100% reuse requirement. These developments highlight the value of sustained, evidence-based industry engagement at a time when many aspects of implementation are still taking shape.

## **Continuing the work**

The February meeting formed part of a wider ongoing effort rather than a one-off exchange. Further follow-up is planned as Afera continues to refine its positions, monitor guidance developments and represent the interests of the European adhesive tapes industry across the PPWR file.

As the regulation moves from text to implementation, that work will remain important in helping to promote outcomes that are workable, proportionate and aligned with the realities of the sector.

## **Further information**

- [View the PPWR Taskforce Meeting Minutes \(Members only\)](#)
- [Afera's PPWR resources](#).