



H.B. FULLER REINFORCES LEADERSHIP IN TAPES & LABELS WITH HIGH-PERFORMANCE ADHESIVE SOLUTIONS

Driving reliability, application control, and operational stability for labeling processes worldwide

H.B. Fuller reaffirms its commitment to delivering **advanced adhesive technologies** to the **Tapes & Labels** market, supporting converters and brand owners with solutions that enable efficient, reliable, and high-quality operations.

As part of this commitment to innovation and performance, H.B. Fuller's solutions are widely used in labeling applications that require **reliability, precise application control, and operational efficiency**, contributing to high-performance industrial processes and greater operational stability.

Recently, H.B. Fuller's adhesive technologies were highlighted by [Maan Engineering](#), reinforcing the relevance of these sustainable solutions in high-performance labeling systems. The compatibility between adhesives and equipment demonstrates H.B. Fuller's ability to meet applications that demand precision, reliability, and operational efficiency, resulting in more stable processes, consistent performance, and higher productivity in demanding industrial environments.



With a focus on consistent performance and process stability, H.B. Fuller's adhesive solutions support converters and manufacturers in optimizing their operations, enabling more predictable production lines and uniform final product quality.

Developed for labeling applications that require secure adhesion, good anchorage on different substrates, and reliable performance at high speeds, these solutions meet the technical demands of challenging industrial environments where **control, efficiency, and reliability** are essential.

By combining innovation in adhesive technology with specialized technical support, H.B. Fuller works closely with equipment manufacturers, converters, and brands, empowering customers to address labeling challenges with confidence, from improving operational efficiency to supporting sustainability goals.

Learn more about how **H.B. Fuller's adhesive solutions** can support your Tapes & Labels applications. [Visit our website or contact our technical team.](#)

About H.B. Fuller

As the largest pureplay adhesives company in the world, H.B. Fuller's (NYSE: FUL) innovative, functional coatings, adhesives and sealants enhance the quality, safety and performance of products people use every day. Founded in 1887, with 2025 revenue of \$3.5 billion, our mission to Connect What Matters is brought to life by more than 7,100 global team members who collaborate with customers across more than 30 market segments in 150 countries to develop highly specified solutions that enable customers to bring world-changing innovations to their end markets. Learn more at www.hbfuller.com.