

Packaging adhesives enter the PPWR compliance picture

FEICA's April webinar shows how packaging adhesive obligations are becoming part of the wider compliance chain for tapes, labels and adhesive-coated materials.



FEICA, the Association of the European Adhesive and Sealant Industry, held its webinar *Role and Obligations of Packaging Adhesives under the PPWR* on Tuesday, 28 April 2026, addressing how packaging adhesive suppliers and their customers should prepare for the Packaging and Packaging Waste Regulation's entry into application on 12 August 2026.

The webinar covered supplier obligations under the PPWR, including Declarations of Conformity, substances of concern, PFAS-related information, recyclability, compostability, reusable packaging and transport packaging. For Afera, the discussion connects directly with its ongoing PPWR work for the European pressure-sensitive adhesive tape value chain, particularly on packaging scope, release liners, industrial process films, design-for-recycling criteria and economic-operator roles.

The key message for the sector is that packaging adhesives may represent only a small share of the final packaging by weight, but they remain part of the packaging unit placed on the E.U. market. Depending on the application, tapes, labels, adhesive films, closure systems, carry handles, tamper-evident tapes and other adhesive-bearing materials may therefore become relevant to compliance.

From August 2026, companies placing packaging or packaged goods on the E.U. market will need to support PPWR conformity documentation. While the Declaration of Conformity is the responsibility of the company placing the packaging or packed goods on the market, it will depend on information from suppliers across the value chain. For adhesive tape companies, this points to more structured customer requests on substances of concern, PFAS, recyclability and, in specific cases, compostability or removability in reusable systems.

The webinar also underlined that recyclability is a packaging-system question. Adhesives are not assessed as standalone recyclable materials; their role is to be compatible with the recycling process of the packaging as a whole. For tapes and labels, the relevant question is whether the adhesive-bearing component supports or hinders recyclability in the specific packaging stream.

Afera's Members-only brief examines these points in more detail, including what the FEICA webinar means for supplier documentation, packaging-unit assessment, transport packaging, reusable packaging, compostable labels and the distinction between adhesives and plastic under the PPWR. It also places the webinar in the context of Afera's wider PPWR implementation work for the tape value chain.

Members can read the full brief in the [Members-only section of afera.com](#).
