

# **The Tabletop Exhibition at European Tape Week 2026:**

## **A compelling opportunity for exhibitors**



For suppliers to the European adhesive tape industry, the Tabletop Exhibition at the 2<sup>nd</sup> Afera European Tape Week presents a clear and compelling business case for engagement, visibility and direct interaction with decision-makers. Embedded at the heart of European Tape Week, the Exhibition is designed to maximise meaningful interaction over multiple days, placing exhibitors in direct contact with a highly targeted audience actively engaged in the industry's technical, regulatory and market discussions.

As Afera prepares for ETW, taking place 21–25 September 2026 in Porto, the newly introduced Tabletop Exhibition will play a central role in shaping how suppliers engage with the European adhesive tape industry throughout the week. Designed as an integrated exhibition format, the Tabletop Exhibition brings suppliers directly into the core of ETW, alongside the 12<sup>th</sup> Afera Tape College, the 69<sup>th</sup> Afera Annual Conference and Afera's Committee Meetings — all under one roof.

### **An exhibition designed around interaction**

Running from Wednesday, 23 September, to Friday through lunchtime, 25 September 2026, the Tabletop Exhibition is deliberately positioned as the main meeting and networking hub of ETW.

Lunches and key networking moments will take place within the exhibition area, ensuring continuous footfall and sustained interaction with participants from across the full programme. This format enables exhibitors to engage not only with Conference delegates, but with Tape College participants and Committee Members circulating through the space during core programme days.

Importantly, Booth Passes grant access exclusively to the Tabletop Exhibition area, ensuring a focused environment for technical and commercial discussions, without overlap with closed Committee Meetings or core sessions.

### **Reaching the right audience**

ETW 2026 is expected to bring together 200+ senior decision-makers, technical experts and industry leaders from across the European and international adhesive tape value chain.

For suppliers — including raw material providers, machinery and equipment manufacturers, coating and converting specialists, and solution providers — the Tabletop Exhibition offers direct access to a highly targeted audience already engaged in the topics shaping the industry's future.

In addition to on-site engagement, exhibitor participation is supported by Afera's wider communications reach, including *Afera Insights* newsletter, [afera.com](https://afera.com) and the [Association's LinkedIn channel](#), together reaching approximately 3,000 industry professionals.

## A flexible route into European Tape Week sponsorship

Participation in the Tabletop Exhibition is available as [a stand-alone option or as part of a broader sponsorship package](#).

- [Gold and Platinum Sponsorships include a Tabletop Exhibition](#) space as part of their core benefits.
- [A Tabletop Exhibition-only package](#) is available to suppliers seeking focused engagement during the exhibition days.

This flexible structure allows companies to tailor their presence according to their objectives — whether strengthening visibility, supporting customer dialogue, or positioning solutions in relation to current technical and regulatory developments.

## Why exhibit at European Tape Week 2026?

The Tabletop Exhibition is not a stand-alone trade fair. It is embedded within Europe's most important adhesive tape industry gathering, where strategy, technology, regulation and market intelligence converge.

For Exhibitors, this means:

- sustained, high-quality interaction rather than fleeting booth traffic
- proximity to decision-makers involved in standards, regulation and innovation
- visibility that extends before, during and after the event through Afera's communications channels
- participation in a neutral, Member-driven environment focused on industry collaboration.

## Find out more

To learn more about the Tabletop Exhibition and exhibitor opportunities at European Tape Week 2026, please visit:

- [Sponsorship page at ETW website](#)
- [Sponsorship brochure](#)
- [Sponsorship signup form](#)
- [Additional information](#).

European Tape Week 2026 offers suppliers a unique opportunity to position themselves at the centre of the European adhesive tape industry — and the Tabletop Exhibition is where those connections will be made.

