

PPWR questions move from theory to implementation

European packaging legislation is increasingly moving from interpretation to implementation, bringing new compliance questions for manufacturers, converters and suppliers across the adhesive tape value chain. At its latest quarterly Meeting, Afera's Regulatory Affairs Working Group (RAWG) reviewed a series of developments under the [Packaging and Packaging Waste Regulation \(PPWR\)](#), alongside related standardisation and compliance initiatives that could shape future business requirements. Members can read the full, detailed version in Afera's [Members-only section](#).



A significant part of the discussion focused on PPWR and its practical implications for adhesive tapes and related products. Members reviewed ongoing work on release liner classification, adhesive-film status and the allocation of manufacturer, producer and supplier responsibilities under the Regulation. These issues continue to influence how products are classified, documented and assessed throughout the packaging supply chain.

The Working Group also examined progress on design-for-recycling (DfR) requirements for paper packaging and the growing role of European standardisation activities in supporting PPWR implementation. Discussions covered evolving recyclability criteria, the treatment of tape carriers and adhesives, macro-stickers and future testing approaches. These developments are particularly relevant for companies supplying packaging tapes and packaging-related adhesive solutions.

To support future engagement in these areas, Afera also reviewed plans for a new task force focused on packaging tapes within developing CEN Technical Specifications. The initiative is intended to strengthen industry knowledge and help ensure that the adhesive tape sector remains engaged as technical requirements continue to evolve.

Members additionally considered the publication of new design-for-recycling standards for plastic packaging and their potential relevance for adhesive films used in packaging applications. As PPWR implementation progresses, understanding the relationship between legislation, technical standards and product design is becoming increasingly important for the wider tape value chain.

The complete [Members-only Quarterly Update](#) contains the detailed regulatory analysis, Working Group discussions, ongoing advocacy activities and practical implications examined during the Meeting.

Further information

- [PPWR takes centre stage: Quarterly update of Afera's Regulatory Affairs Working Group Meeting](#) (Members only)

- [Afera's Regulatory Information](#) (Members only)
- [Afera's Regulatory Affairs section](#).
