

12/2013

Lohmann Tape Group continues to expand – new subsidiary in the Netherlands

With a history that goes back more than 160 years, Lohmann, based in Neuwied in Germany, is one of the pioneers in the field of adhesive tape technology. Today, the Lohmann Tape Group provides leading-edge adhesive solutions to all corners of the globe and continues to grow. Lately it welcomed a new member to its family. The name of the new subsidiary, which is located in Uitgeest, is Lohmann Netherlands B.V. It has been created from parts of the Dutch company De Ridder B.V. and is managed by sales director Jeroen Persoon. De Ridder, a sales partner of Lohmann in the Netherlands for many years, has now placed all its adhesive tape activities in the hands of Lohmann so it can concentrate on the rest of its core business. Lohmann has thus been able to take another step forward in the furtherance of its international growth strategy and integration of the so-called “White Spot Countries”. In the next phase, a special project team will manage the gradual integration of the Dutch team into the Lohmann Tape Group. The aim of Lohmann is to develop the existing excellent relationships with its customers in the Netherlands and to acquire some new ones. The company sees the most promising growth opportunities in the Building and Renewables sector and more generally in the plastics processing industry in the Netherlands. Customers in the country will be able to make more extensive use in the years ahead of the services provided by the “Bonding Engineers”. These services manifest themselves in many ways, from global specification work through individual product development to innovative adhesive designs. The ability to integrate the mechanical aspects of the adhesive solution, together with the other services it provides, enables Lohmann to support and optimise the production process on the customer's premises. An extensive network of international technical consultants is on hand to design and implement bespoke adhesive solutions for the customer.