

# Call for sponsors: Afera European Tape Week 2026

Following the success of its inaugural edition, Afera invites sponsors to take part in the 2<sup>nd</sup> European Tape Week, taking place from 21–25 September 2026 at the Pestana Douro Riverside in Porto, Portugal.

European Tape Week has quickly established itself as the central annual gathering of the European adhesive tape industry, bringing together the full value chain in a supportive, neutral and Member-driven environment. Building on the strong momentum of the first edition, ETW 2026 will once again combine Afera's different yet complementary flagship activities in one focused and efficient week.

## One week, the full Afera programme

For the second time, Afera will bring together its complete flagship programme under one roof, including the **12<sup>th</sup> Afera Tape College**, the **69<sup>th</sup> Afera Annual Conference**, **Committee Meetings** and a **new Tabletop Exhibition**, designed as the central sponsor engagement hub.

This integrated format creates five days of sustained visibility, interaction and business development, enabling sponsors to engage directly with **200+ senior decision-makers, technical experts and industry leaders from across the European and international adhesive tape value chain**. In addition to on-site engagement, ETW is supported by Afera's communications reach, with event-related publicity distributed via Afera's mailing list and LinkedIn channel, each reaching approximately **3,000 industry professionals**.

The **Tabletop Exhibition**, running from **23–25 September 2026**, is designed as **the main meeting point during the week**. With lunches and networking taking place in the exhibition area, Sponsors benefit from continuous footfall and meaningful interaction with participants from the Tape College, Conference and Committee Meetings.

## Proven value for sponsors

The 1<sup>st</sup> ETW, held in Thessaloniki, demonstrated the strength of this combined-event format. With 185 participants from 20 countries and more than 100 companies represented, the week delivered high-quality technical content, strategic insight and exceptional networking opportunities. Feedback from participants confirmed the value of bringing Afera's major events together in one cohesive programme — creating deeper engagement and stronger connections across the industry.



## Sponsorship opportunities for 2026

Afera offers a flexible sponsorship structure, allowing companies to tailor their presence according to their objectives:

- **Platinum Sponsorship (€9,500, including Tabletop Exhibition participation and Report support)** – the most comprehensive package, offering the broadest presence, engagement and value across the full week
- **Gold Sponsorship (€6,500, including Tabletop Exhibition participation)** – a strong presence across ETW communications and on site
- **Tabletop Exhibition participation (€2,750)** – focused engagement within the exhibition hub
- **Supporter opportunities for the *Afera European Pressure-Sensitive Tape Market Report 2026***, linking sponsor visibility to Afera's annually produced market-intelligence Member benefit, set for release in late Q2 2026 and complemented by a planned ETW presentation by AWA Alexander Watson Associates on their *Global Pressure-Sensitive Tape Market Report 2026*.

All sponsorship packages are supported by Afera's communications channels, including *Afera Insights*, *afera.com* and the Association's LinkedIn channel, each reaching approximately 3,000 industry professionals, extending sponsor visibility well beyond the event week itself.

## Support Afera's market-intelligence Member benefit

Sponsors may also choose to support the *Afera European Pressure-Sensitive Tape Market Report 2026*, an annually produced publication developed in co-operation with AWA. The Report provides Afera Members with independent, Europe-focused market intelligence and is made available as a free Member benefit. Supporter contributions help sustain this initiative while preserving full editorial independence.

## Get involved

For more information on how to participate, please consult the ETW 2026 sponsorship brochure or complete the sponsor sign-up form below:

 [European Tape Week 2026 – B2B Marketing Opportunities](#)

 [European Tape Week 2026 sponsor sign-up form](#)

 [General advertising & sponsorship information at \*afera.com\*](#)

For further discussion on the options that best fit your organisation, please contact [mail@afera.com](mailto:mail@afera.com).

We look forward to building another strong, vibrant ETW together in Porto!