

FOR IMMEDIATE RELEASE

Afera launches 11th Tape College

**21 field experts to educate industry newcomers on adhesive tape technology
12-14 March 2024 in Munich**

**Early bird registration discount until January 1st
Hotel booking discount until January 30th**

The Hague, The Netherlands, 5 December 2023

[Afera, the European Adhesive Tape Association](#), today announced the launch of its premier technical learning event in 2024, the Tape College, to be held 12-14 March at Le Méridien Munich, Germany. Now in its eleventh edition, the biennial event is set to be hosted and taught by the best and brightest of the field of adhesive tape over 21 lectures. Unique to the European tape industry, [Afera's 11th Tape College](#) will provide 3 days of learning about the fundamentals and current technical essentials of adhesive tape technology to professionals relatively new to the market. It is also a coveted networking event for the global tape business, new and veteran members alike.



A unique educational and networking event in Europe that can't be missed

Held this year in the accessible city of Munich, Afera's Tape College is a well-established technical learning event offering a back-to-school experience in which field experts lecture on the principles involved in the selection, manufacture, conversion, application, testing, sustainability and E.U. regulation of tapes. A panel discussion follows each of 4 sessions. Afera has also ensured that the Tape College provide ample opportunity for networking outside of the conference room. In addition to welcome cocktails, buffet lunches and a number of coffee breaks, a conference dinner is planned on 13 March (Day 2).

A programme deconstructing the complexity of adhesive tapes

The working programme will consist of 4 sub-themed clusters of in-depth lectures over 3 days: Why tapes?, Tapes deconstructed, Tape production and Tape use & testing. The following 21 topics will be covered:

- Made to stick: a general introduction to tapes
- Intro. to pressure sensitive adhesive (PSA) technology
- The world of acrylic PSA: solvent-based and UV hotmelt
- Fundamental emulsion polymerisation for high-performance water-based PSAs
- SIS block copolymers for hotmelt PSAs
- How silicones serve as high-performance adhesives and release agents in tape applications
- Viscoelastic properties of high-performance tapes

- Polymeric foams as backing material for technical tapes
- Polymeric films for technical tape applications
- Designed for recycling: call for value chain collaboration
- Release coatings applied
- Co-extrusion manufacturing of adhesives
- Coating and drying technologies in roll-to-roll production: state-of-the-art processes and current developments for coating and lamination lines
- Tape conversion technology
- The chemistry of release coatings
- Modern surface treatment methods
- How to test tapes reliably
- Afera's Flagship Sustainability Project
- How E.U. regulation affects tapes
- The versatility of pressure sensitive tapes.



Participants are both Afera member and non-members

Afera has created this exclusive opportunity in which entrants to the world of tapes can engage with experienced and well-established technical professionals and their businesses. If you are in R&D, customer and technical service, sales, marketing, engineering, production, processing and quality assurance—even general management—you will benefit from receiving a solid overview of the current technologies of the tape business, from pre-adhesive

compositions through testing, from sustainability to legislative issues. Furthermore, Afera routinely sees a number of returning participants who either want to brush up on their field knowledge or, just as important, to network. Afera's 2022 event welcomed attendees representing 44 companies from 10 European countries.

A diverse team of dedicated organisers from the adhesive tape industry

Afera's premier educational event for those new to the world of adhesive tape technology is formulated and hosted by a focussed working group:

- Reinhard Storbeck, director of R&D at tesa SE
- Martijn Verhagen, team leader for liquid coated adhesives at Lohmann GmbH & Co. KG
- Michel Sabo, R&D application development manager of Nitto Belgium N.V.
- Matthias Renka, regional technical sales manager at Organik Kimya San. Ve Tic. A.S.
- Ralf Rönisch, head of R&D at Coroplast Fritz Müller GmbH & Co. KG
- Danny Beekman, technical support manager at DRT
- Ian Grace, technical sales manager at artimelt AG, and
- Astrid Lejeune, secretary general of Afera.

Act early for discounted rates

The [11th Afera Tape College](#) will be held 12-14 March 2021 at Le Méridien Munich, Germany. [Afera offers an early-bird special of €100 off registration](#) before 1 January 2024. [Rooms must be booked through Afera to obtain a special discounted group rate](#), with a limited number available until 30 January 2024.

Click [here](#) for 2021 Tape College programme.

Click [here](#) to register for the event.

Click [here](#) to book your accommodation at Afera's special group rate of €179.

Click [here](#) for 2022 and 2019 Tape College testimonials.

Click [here](#) if you have a question.



Afera's sponsors





Astrid Lejeune
Afera Secretary-General



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Reinhard Storbeck
Afera Technical Committee Chairman
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[Afera, the European Adhesive Tape Association](#) unites stakeholders along the value chain of the European tape industry, to ensure and increase the relevance of the tape business in the world of tomorrow. The go-to community of the European tape industry is comprised of over 100 member companies from 20 European countries that include adhesive tape manufacturers, suppliers (raw materials, machine and packaging), converters, national tape organisations, research institutions and universities. With the goal of making the tape industry future-proof, Afera actively studies and involves itself in relevant market, standardisation, sustainability and regulatory issues, provides platforms and programmes for discussion and learning, and facilitates contact among its members and all other pertinent bodies at national and international levels. Founded in Paris in 1958, Afera has operated with its head office in The Hague, the Netherlands, since 1999 under the management of Lejeune Association Management.

For more information, please contact:

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