



AWA SPECIALTY TAPE MARKET OVERVIEW

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Promoting the Interests of the Self Adhesive Tape Industry

Agenda

- Introduction
- Market Structure
- Tape Market Overview
- Global Specialty Pressure-sensitive Tape Market
- European Specialty Pressure-sensitive Tape Market



Introduction



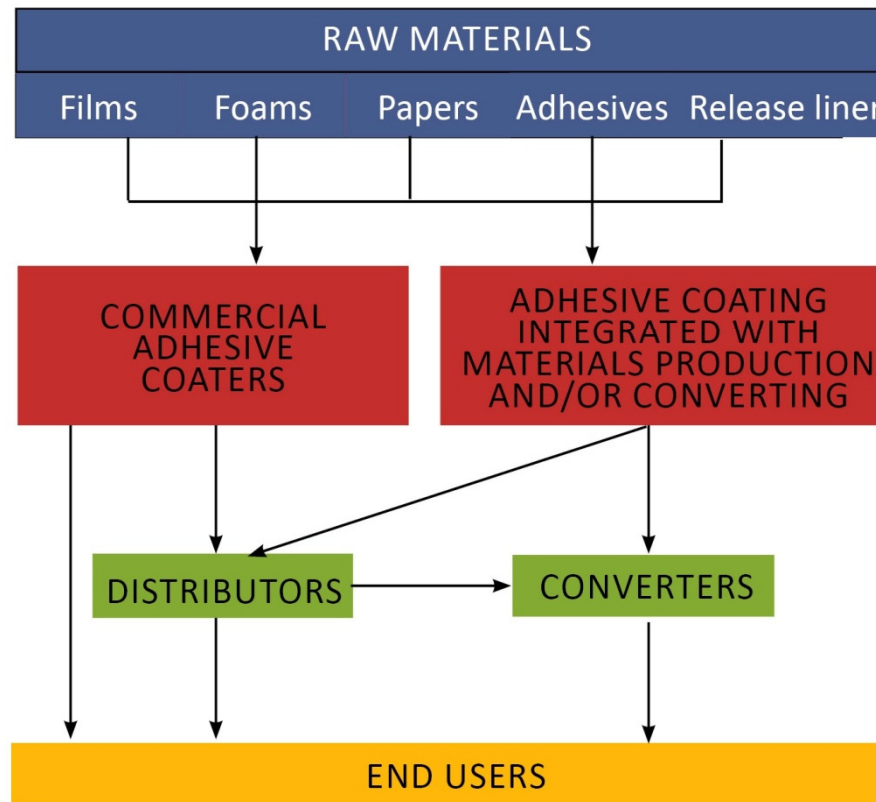
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Market Structure

Market Structure





Tape Market Overview



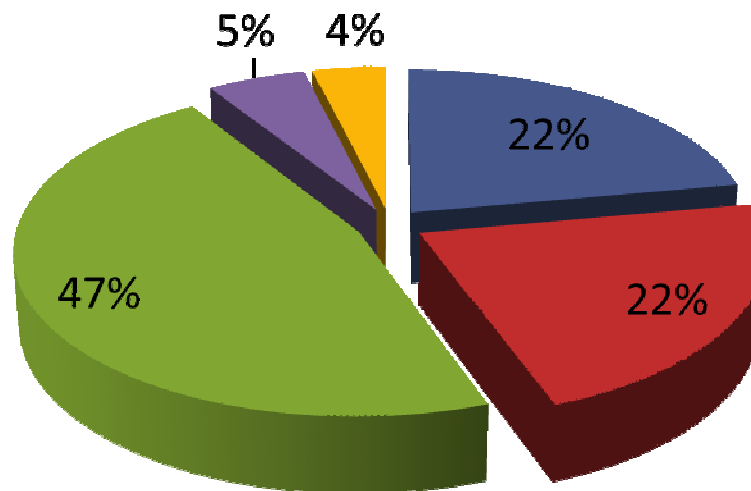
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Global Tapes by Region



■ Europe

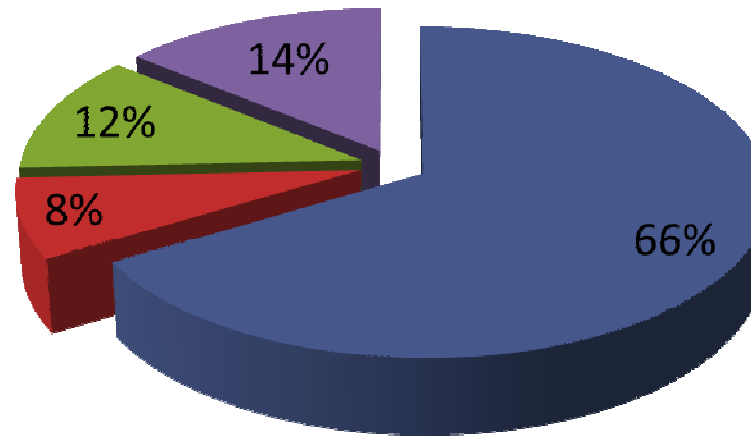
■ Asia

■ Africa and Middle East

■ North America

■ South America

Global Tapes by Product



■ Packaging Tapes

■ Masking Tapes

■ Consumer Tapes

■ Specialty Tapes



Global Specialty Pressure-sensitive Tape Market



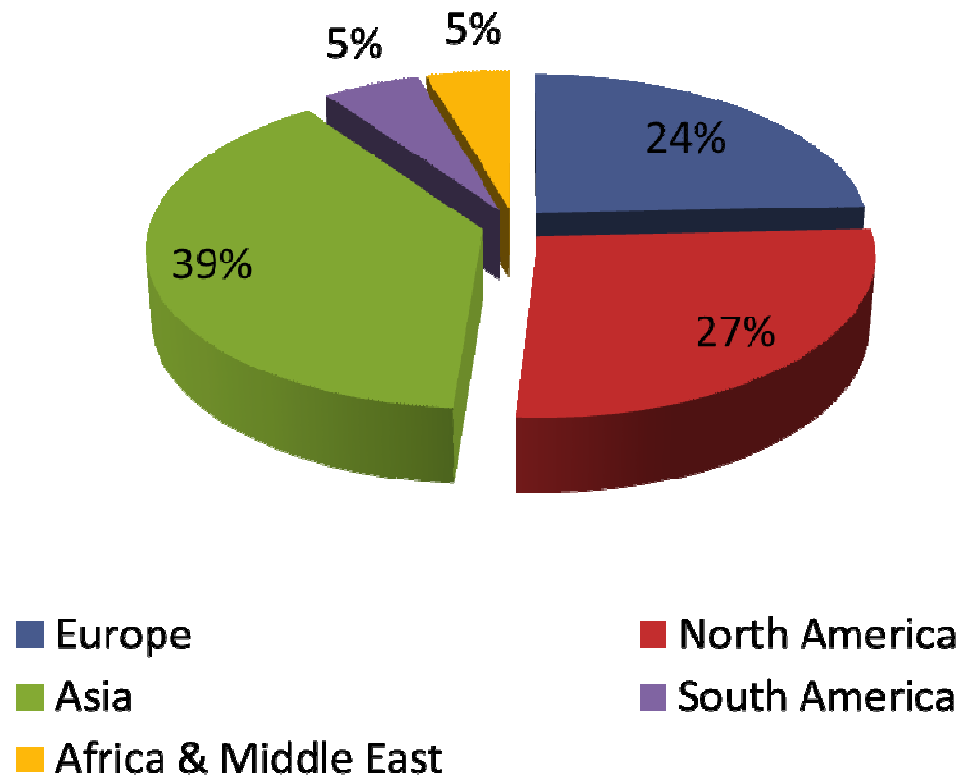
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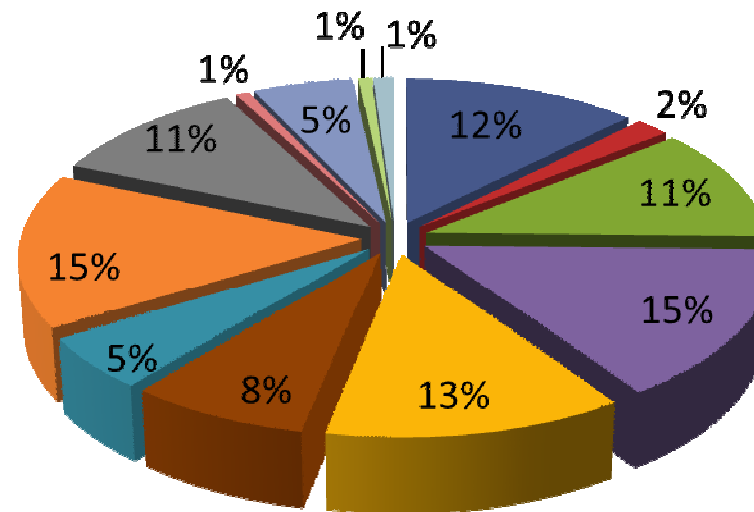
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Specialty PS Tapes by Region

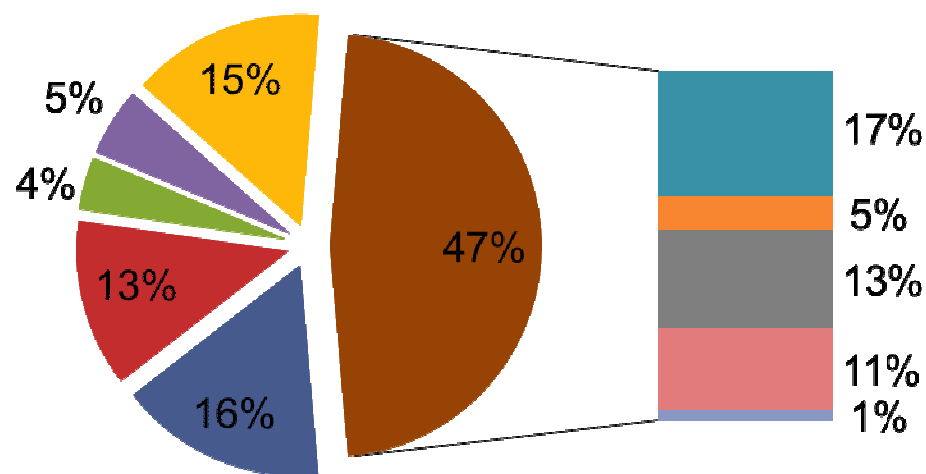


Specialty PS Tape by End-use



- | | | |
|-------------------------|-------------------|------------------------|
| ■ Automotive | ■ Aerospace | ■ White Goods |
| ■ Electronics | ■ Electrical | ■ Paper/Printing |
| ■ Building/Construction | ■ Medical | ■ Hygiene |
| ■ Defense/Military | ■ Retail/Graphics | ■ Sports/Entertainment |
| ■ Miscellaneous | | |

Specialty PS Tapes Materials

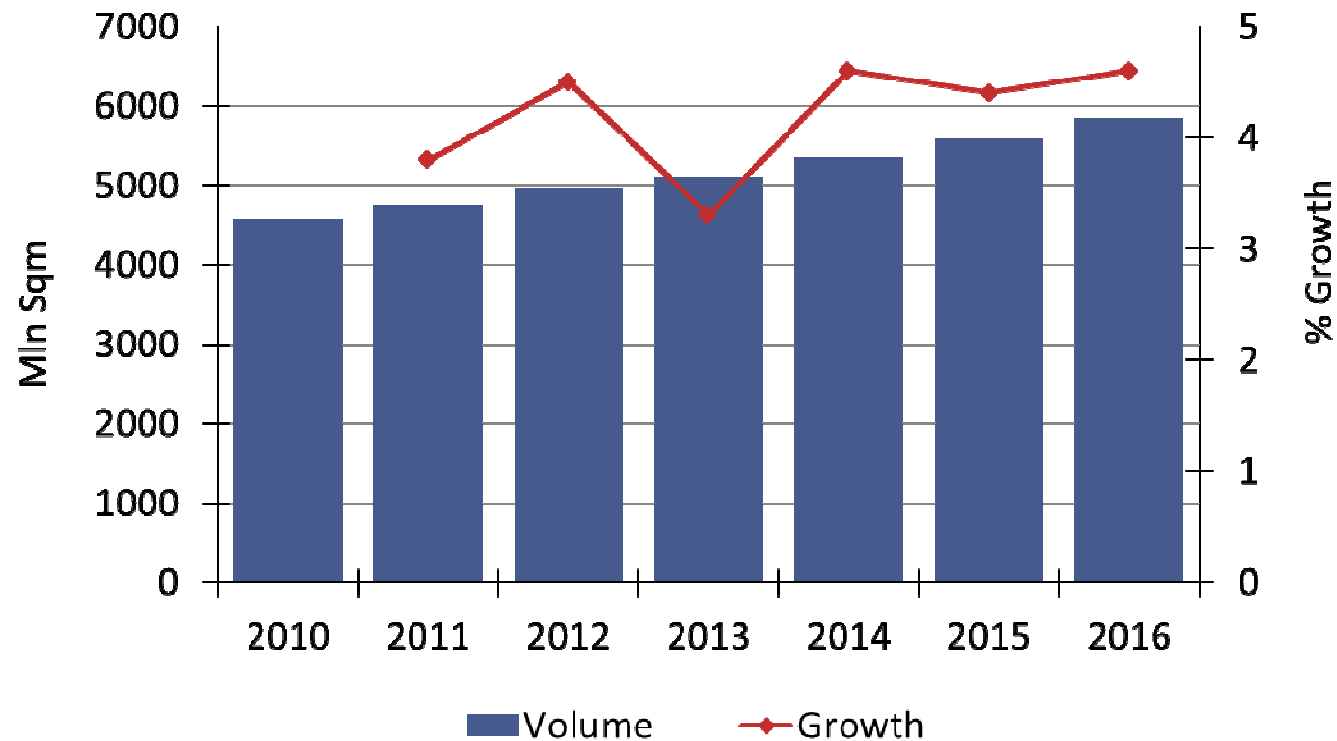


Paper
Metal
PA
PE

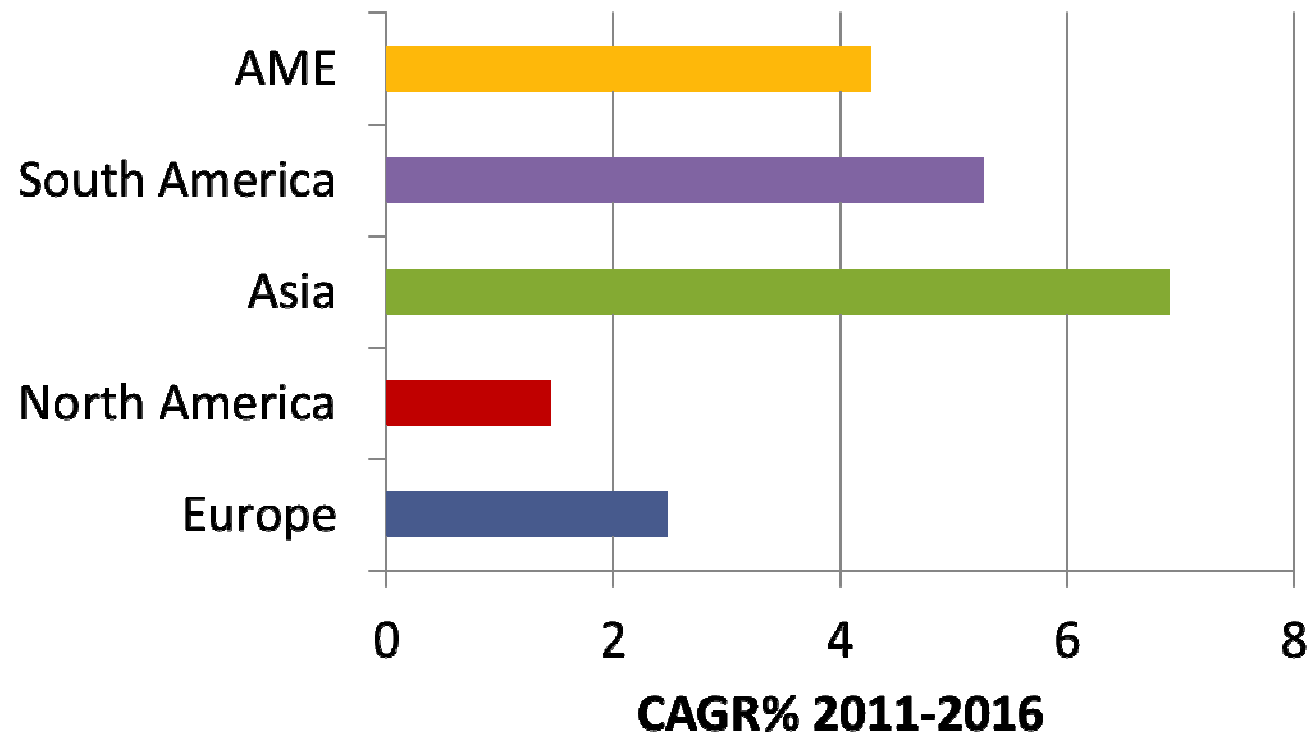
Foam
Woven/Non-woven
PET

Glass Cloth
PVC
PP

Specialty PS Tapes Growth



Growth by Region





European Specialty Pressure-sensitive Tape Market



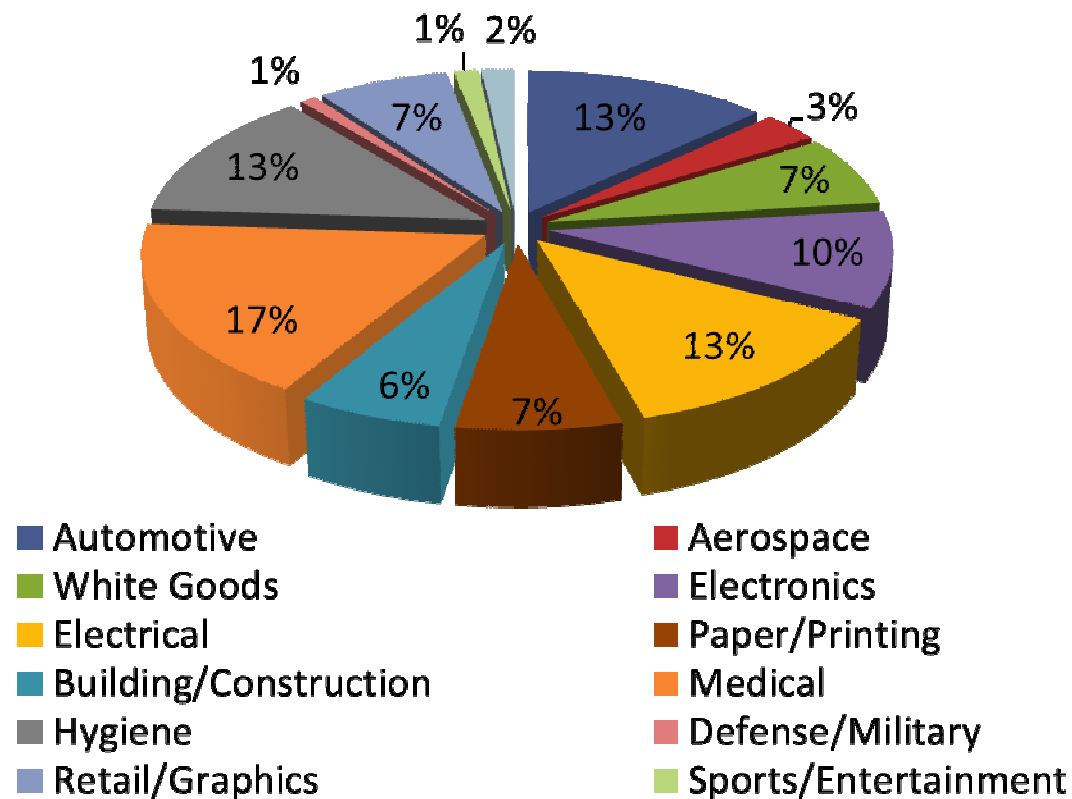
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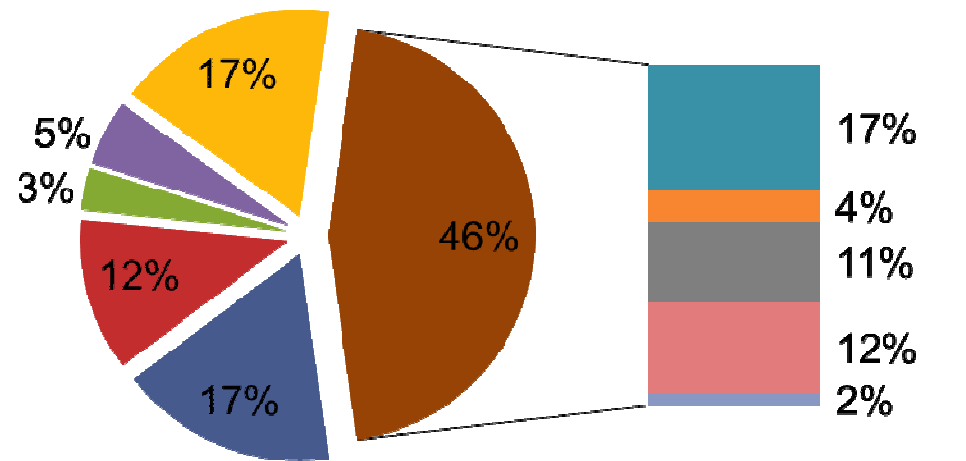
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Specialty PS Tape by End-use



Specialty PS Tapes Materials

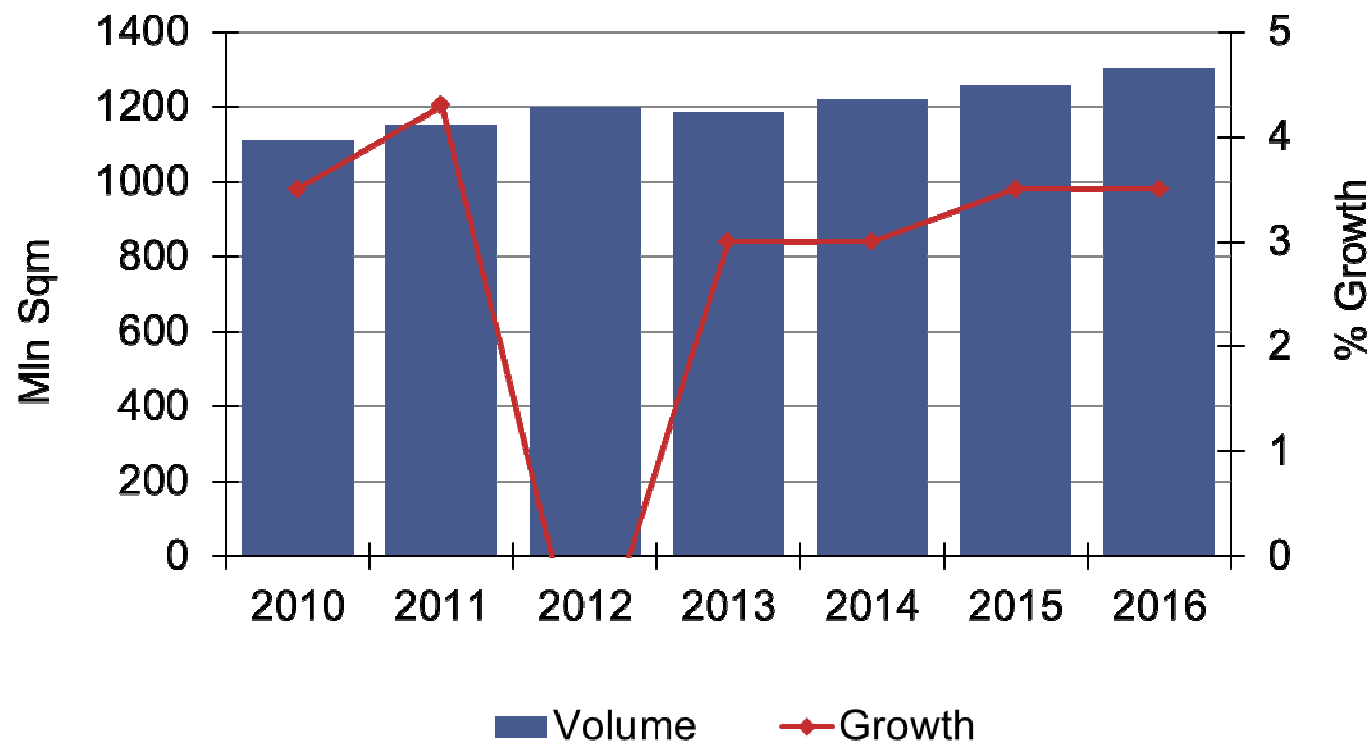


Paper
Metal
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PE

Foam
Woven/Non-woven
PET

Glass Cloth
PVC
PP

Specialty PS Tapes Growth



Trends

- Automotive recovery
- Use of specialty tapes as alternative methods of fixing and fastening
- Growth medical/hygiene
- Returning consumer confidence in retail

Want to learn more?



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